



## Understanding the ICMA Primary Market Handbook

### Agenda

**08.30**                      **Registration and coffee**

**09.00**                      The Role of a Trade Association and Self Regulation

History of the Association and its aims

The Role of the Handbook - Recommendations rather than Rules

What does it apply to?

Who does it apply to?

**10.30**                      **Coffee break**

**10.45**                      Review of the key themes:

- Organising participating banks
- Improving disclosure
- Explaining new market practices
- Interpreting and applying regulation
- Standardising legal documentation

Handbook Access

**11.45**                      **Q&A session**

**12.00**                      **Close of event**