



ICMA

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ANNUAL GENERAL  
MEETING &  
CONFERENCE

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23~25 MAY 2012  
PALAZZO MEZZANOTTE

## Alternative Sponsorship Opportunities

Contact:  
ICMA Events Team  
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**Business Newspapers**

Thursday May 24 – Euro 2,000

Friday May 25 – Euro 2,000

*(Thursday 24 May & Friday 25 May – Euro 3,500)*

**Delegate Bags (TAKEN)**

Euro 4,000

**Delegate Bag inserts**

Euro 500 (discounted cost if sponsoring another item)

Euro 1,500 (insert only)

**Coffee Breaks** (during the conference on Thursday 24 May & Friday 25 May)

Euro 8,000

**Smoothie Bar** (located in the exhibition hall on Thursday 24 May & Friday 25 May) **(TAKEN)**

Euro 10,000

**Pick n Mix** (located in the exhibition hall on Thursday 24 May & Friday 25 May)

Euro 10,000

**Espresso Bar** (located in the exhibition hall on Thursday 24 May & Friday 25 May)

Euro 10,000 **(TAKEN)**

**Relaxation area** (located in the exhibition hall on Thursday 24 May & Friday 25 May)

Euro 10,000

**Ice –Cream Cart** (located in the exhibition hall on Thursday 24 May & Friday 25 May)

**(TAKEN)**

Euro 10,000

**Plasma Screens** (exhibition hall on Thursday 24 May & Friday 25 May)

Euro 3,000

**Name Badge Lanyards (TAKEN)**

Euro 5,000

**Speaker Room (TAKEN)**

Euro 1,500



**Press Room**

Euro 1,500

**Internet Café** (located in the exhibition hall on Thursday May 24 & Friday May 25)

Euro 15,000

**Webcast** (available to all delegates after the event)

Euro 10,000

**Advert in the Conference & Exhibition guide**

Half page – Euro 5,000

Full page – Euro 10,000

**Bottled Water** (500ml bottles for fridges in exhibition hall on Thursday 24 May)

Euro 2,500

**Branded Bottles**

Water for conference (displayed on the speakers table in the conference room and catering tables in the exhibition hall on Thursday 24 May & Friday 25 May) – Euro 5,000 (**TAKEN**)

Wine for welcome party or gala party – Euro 15,000 (final cost may vary if sponsor requires more bottles)

Champagne for welcome party or gala party – Euro 20,000 (final cost may vary if sponsor requires more bottles)

**Welcome Party** (Wednesday May 23)

Band – Euro 10,000

Catering – Euro 20,000

**Gala Party** (Thursday May 24)

Band and DJ – Euro 15,000

Catering – Euro 20,000

Cocktail bar – Euro 15,000 (branded bottled of selected beverage will incur additional cost)