

# ICMA Fintech & Digitalisation Forum

18 September 2024 | London

The 2024 ICMA FinTech and Digitalisation Forum will be held in London on Wednesday 18 September. Join the most innovative thinkers in the industry at this exciting full day conference.

The automation and digitalisation of the industry is one of the most important topics being discussed by our global membership. The evolution of the digital bond ecosystem, the emergence of AI as a potentially disruptive force, and the criticality of models and standards will all be debated.

The agenda will combine keynote speeches and panel discussions with leading market figures and experts working in the FinTech and Digitalisation space, from the buy and sell side, but also other market players such as the technology and data providers, and the market infrastructure providers. We will also hear from SSA issuers and global regulators active in the topic. The 2023 ICMA FinTech and Digitalisation Forum gathered 450 delegates representing the various important constituencies.

This year's conference will include a vendor session to present and discuss the latest technological innovations in DCM and secondary fixed income trading/repo from software vendors and solution providers.

The conference will be in-person, open to all ICMA members and interested market participants, free of charge.

## Sponsorship & exhibition packages

### Sponsors

- Speaking slot on one of the three conference panel discussions
- Exhibition stand (3m x 2m)
- Branding as a lead sponsor
  - Logo and 100 word profile on event page of the ICMA website
  - Logo on marketing of event (email marketing to ICMA's global database of 50,000, social media posts on LinkedIn and Twitter)
  - Logo and profile on the ICMA events app
  - Footer banner in the ICMA Events app landing page carousel
  - Logo on holding slides in the conference room
  - Acknowledgement of sponsor support in the speeches
- 5 free passes (for non-members)

Member fee: **£5,000**

Non-member fee: **£9,500**

### Exhibition

- Stand of 3m x 2m
- Logo on selected marketing
- Logo and 75 word profile on event page of the ICMA website
- Logo and profile on the ICMA events app
- 3 free passes (for non-members)

Member fee: **£2,000**

Non-member fee: **£5,000**

### Pitch sessions

- Seven minutes to pitch at one of three 60-90 minute sessions (one on DCM, one on secondary markets/repo and the final on DLT)
- Logo and profile on the ICMA events app

Member fee: **£1,500**

Non-member fee: **£3,500**

### Exhibition & pitch sessions

For firms wishing to avail of both the pitch session and an exhibition stand:

- Branding as a lead sponsor
- Logo and 100 word profile on event page of the ICMA website
- Logo on marketing of event (email marketing to ICMA's global database of 50,000, social media posts on LinkedIn and Twitter)
- Footer banner in the ICMA Events app landing page carousel
- Logo on holding slides in the conference room
- Acknowledgement of sponsor support in the speeches
- 5 free passes (for non-members)

Member fee: **£3,000**

Non-member fee: **£8,000**

## Sponsorship enquiries

**Sanaa Clause BenAbdelhadi**

Senior Director

Head of Business Development & Events Sponsorship

E: [sanaa.clausse@icmagroup.org](mailto:sanaa.clausse@icmagroup.org)

M: +44 7584 235 080

**Luke Byrne**

Associate Director

Sponsorship & Membership Sales

E: [luke.byrne@icmagroup.org](mailto:luke.byrne@icmagroup.org)

M: +44 7748 736 006

## Programme enquiries

**Georgina Jarratt**

Managing Director

Head of Fintech and Digitalisation

E: [georgina.jarratt@icmagroup.org](mailto:georgina.jarratt@icmagroup.org)

T: +44 20 3917 3876

[www.icmagroup.org](http://www.icmagroup.org)