



ICMA

International Capital Market Association

# 58th ICMA Annual General Meeting & Conference

**SPONSORSHIP & EXHIBITION  
OPPORTUNITIES**

**LONDON | 27 - 29 MAY 2026**

# 2025 ICMA AGM & Conference

**ICMA AGM & Conference: the annual event where capital markets' decision-makers meet and debate**

The only industry event gathering all constituencies of the global fixed income markets: issuers (SSAs, corporates, and financials), intermediaries, investors, central banks, government officials and policymakers, law firms, market infrastructure providers, and the press.

The full bond life cycle was represented, including primary issuance, secondary trading, repo & collateral; and also the cross-cutting themes of sustainable finance and fintech & digitalisation.

**1,100 delegates in attendance**

**420 institutions represented**

**60 countries participating**



# 2025 ICMA AGM & Conference

Speakers from  
sponsor firms



**Tim Armbruster**  
KfW



**Souâd Benkredda**  
DZ BANK



**Nadia Calviño**  
European  
Investment Bank



**Modupe Famakinwa**  
Africa Finance  
Corporation



**Sabine Farhat**  
Murex



**Bernard Frenay**  
Euroclear



**Frank Gast**  
Eurex



**Damien Guichard**  
Allianz Global  
Investors



**Christoph Hock**  
Union Investment



**Doris Kramer**  
KfW



**Thorben Lüthge**  
DekaBank



**Ingo Mainert**  
Allianz Global  
Investors



**Marie-Claire  
Ouziel**  
Commerzbank



**Flávia Palacios**  
ANBIMA



**Emily Prince**  
London Stock  
Exchange



**Michel Semaan**  
London Stock  
Exchange



**Petra Wehlert**  
KfW



**Janet Wilkinson**  
RBC Capital  
Markets



**Stefan Wintels**  
KfW



**Alexander  
Wynaendts**  
Deutsche Bank



# 2025 ICMA AGM & Conference

Keynote and  
public sector  
speakers



**Angela Brusas**  
NIB



**Rodrigo Buenaventura**  
IOSCO



**Tom Ceusters**  
IFC



**Dr Tammo Diemer**  
German Finance  
Agency



**Dr Stephanie Eckermann**  
Deutsche Börse



**Banji Fehintola**  
Africa Finance  
Corporation



**Dr Melanie Garson**  
University College  
London



**Philipp Hildebrand**  
BlackRock



**Prof Simon Johnson**  
Systemic Risk  
Council



**Shinichi Kihara**  
Ministry of Economy,  
Trade and Industry  
of Japan



**Isabelle Laurent**  
EBRD



**Professor Dr. Ralph Alexander Lorz**  
Finance Minister of  
Germany



**Dr Sabine Mauderer**  
Deutsche  
Bundesbank



**Audrey Metzger**  
Banque de France



**Pauli Mortensen**  
Norges Bank  
Investment  
Management



**Charles Myers**  
Signum Global



**Nini Nguyen**  
The World Bank



**Dr. Thorsten Potzsch**  
BaFIN



**Jessica Pulay**  
UK Debt  
Management  
Office



**Nobuki Sato**  
Ministry of Finance,  
Japan



**Omar Seifani**  
African  
Development  
Bank Group



**Xiaochuan Zhou**  
People's Bank of  
China



## 2025 ICMA AGM & Conference

### Sponsors



# 2025 ICMA AGM & Conference

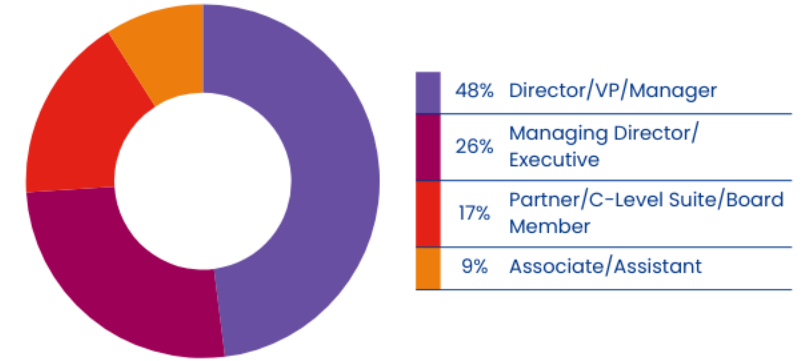
Attendee profile  
by company  
type, department  
and seniority

## Company type

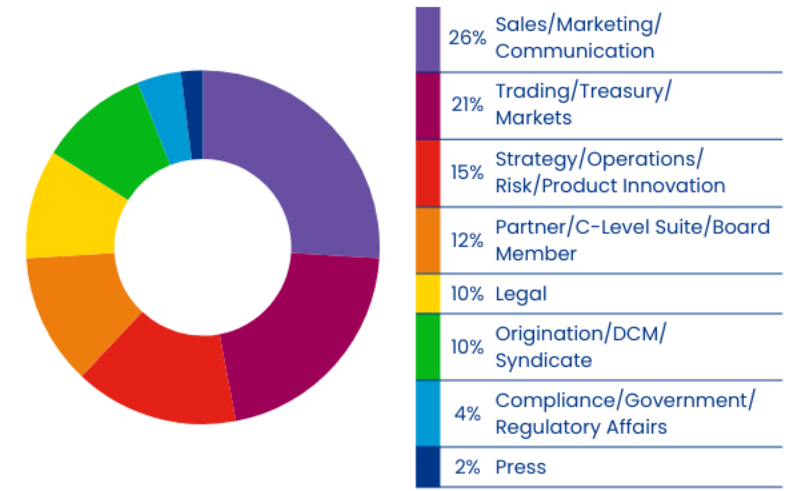


43% Sell-Side	39% Bank
18% Infrastructure provider	4% Broker
10% Buy-Side	9% Exchange/Trading Platform
10% SSA	5% FinTech & Solution Provider
8% Law Firm & Advisory	4% Clearing & Settlement
8% Trade Association/ Think Tank	8% Investor/ Asset Management
2% Press	2% Private Bank
1% Credit Rating Agency	6% Development Bank
	3% Central Bank
	1% DMO/Treasury
	8% Law Firm & Advisory
	8% Trade Association/ Think Tank
	2% Press
	1% Credit Rating Agency

## Seniority



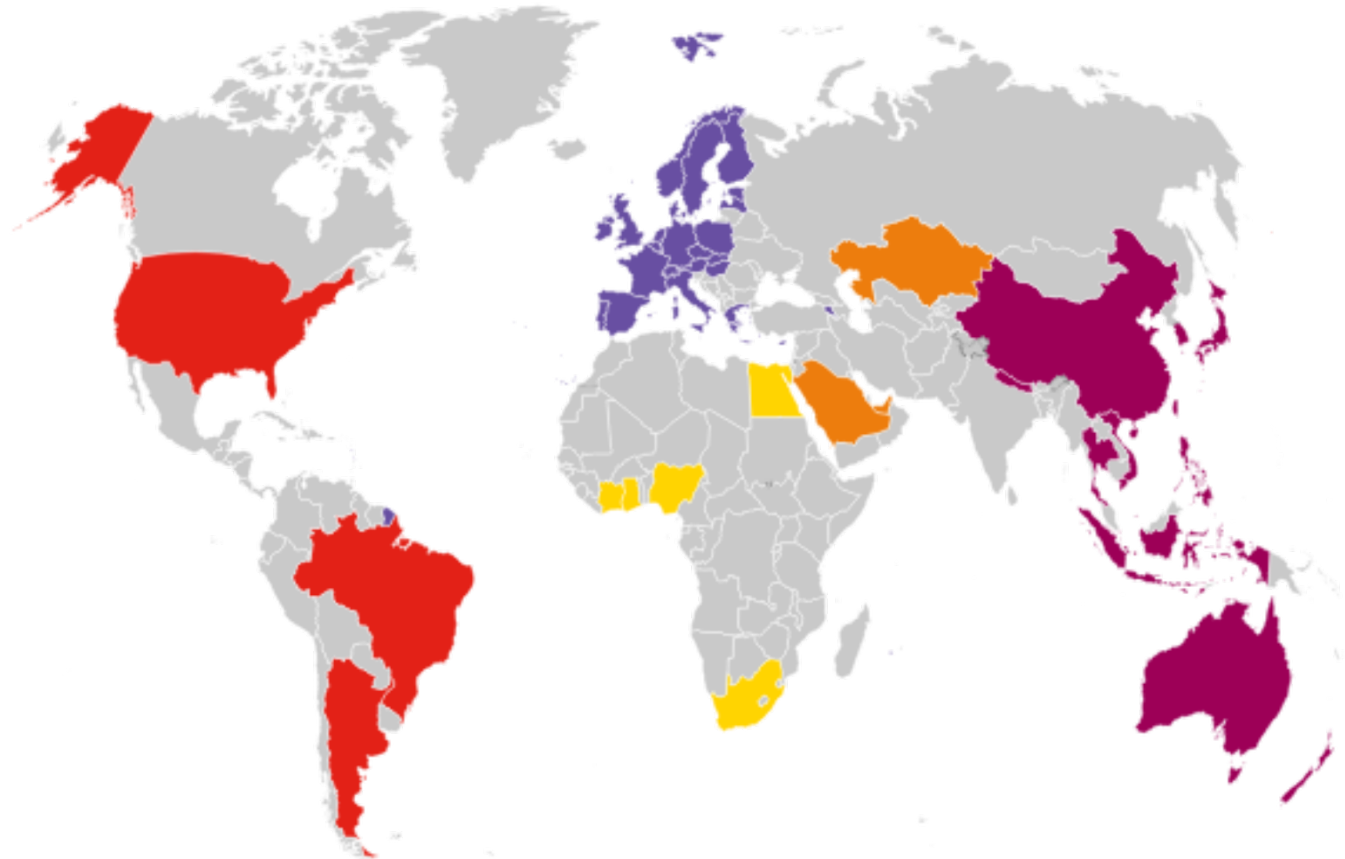
## Department



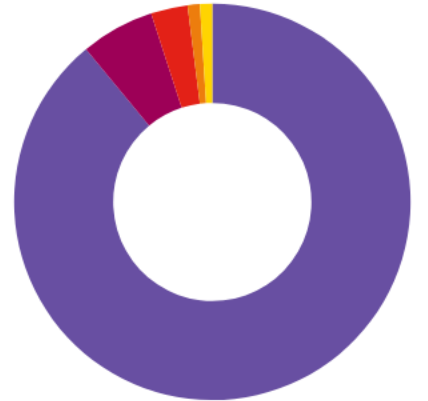


## 2025 ICMA AGM & Conference

Attendee profile  
by region



Region



89%	Europe
6%	APAC
3%	Americas
1%	Middle East
1%	Africa

# Platinum Sponsor

- Opportunity to provide one speaker for a panel or keynote – to be approved by ICMA
- Sponsorship of a branded item to choose from catalogue (value up to GBP 20,000)
- Double exhibition stand, located in the exhibition area
- 20 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Platinum sponsor
  - Logo on all marketing, advertisements in financial publications
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 80,000**





# Gold Sponsor

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- Double exhibition stand, located in the exhibition area
- 15 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Gold sponsor
  - Logo on all marketing
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 60,000**

# Silver Sponsor

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- Single exhibition stand, located in the exhibition area
- 10 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Silver sponsor
  - Logo on all marketing
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 40,000**

# Bronze Sponsor

- Single exhibition stand, located in the exhibition area
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
  - Logo on all marketing
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 20,000**

# Exhibitor

- Single exhibition stand, located in the exhibition area
- 2 delegate passes, in addition to member's allocation – further add-on packages available
  - Logo on all marketing, advertisements in financial publications
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 12,500**



# Workshop

- Opportunity to host your own session in a breakout room
- Includes delegate chairs, branding, AV
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
  - Logo on all marketing, advertisements in financial publications
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 20,000**

# Speaking Opportunities

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
  - Logo on all marketing
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 20,000**

# Business Lounge

- Branding of the AGM Business Lounge
- Sponsors logo to be displayed in the area dedicated to meetings in the exhibition area.
- Furniture included alongside refreshment station with a brandable built in bar/coffee station
- 10 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Silver sponsor
  - Logo on all marketing
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

**GBP 35,000**

# Food & Beverage

## High traffic stations

**GBP 25,000**

- Branding of 1 of the food & beverage stations in the exhibition area
- Choice of Coffee, Smoothies, Milkshakes and Popcorn. Not exclusive.
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
  - Logo on all marketing
  - Extensive branding on materials at the conference venue
  - Logo and company profile on ICMA website and event app

## Lunch

**GBP 20,000**

- Branding of lunch buffet in the exhibition area
- Napkins included
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor



# Food & Beverage

## Water stations

**GBP 20,000**

- Branding of water stations located throughout the event
- Includes branded paper cups
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

## Sweet Treat Cart

**GBP 20,000**

- Branding of a British themed Cupcake/Pancake/Waffle cart
- Branded Cupcakes and Napkins included
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

# Brand Visibility Enhancements

## Lanyards

**GBP 25,000**

- Branding of 1200+ Delegate Lanyards
- Maximum visibility throughout the event
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

## Chair Covers

**GBP 25,000**

- Branding of the chair covers in the conference auditorium
- Maximum visibility throughout the event
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

# Brand Visibility Enhancements

## Event App

**GBP 15,000**

- Branding of event app including digital advert
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

## WIFI

**GBP 15,000**

- Naming of the Wifi and password
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

## Charging Zone

**GBP 15,000**

- Branding of the Charging Zone
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

## Photo Station

**GBP 15,000**

- Branding of photo station
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

## Sustainability

**GBP 15,000**

- Carbon Offsetting or Planting 1,000 Trees in Sponsors name
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor



# Contact

For bespoke packages please contact

**ICMA Sponsorship:** [sponsorship@icmagroup.org](mailto:sponsorship@icmagroup.org)

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Events Sponsorship

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