

MENAT Primary Market Forum

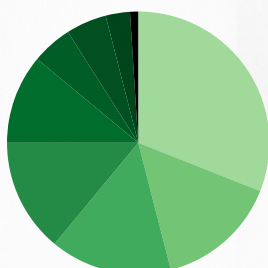
2 February 2026 | Dubai, United Arab Emirates

The International Capital Market Association (ICMA) will hold the MENAT Primary Market Forum in early 2026. This half-day conference will bring together key local stakeholders, including regulators, leading regional financial institutions, and global market players in the primary markets. Last year's event attracted over 150 delegates.

We are pleased to offer sponsorship packages for this prestigious event, providing a unique platform to enhance your firm's visibility and engagement with key stakeholders in the MENAT region and beyond.

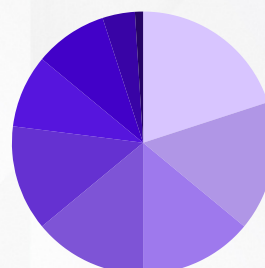
2024 ICMA MENAT Event Delegate Breakdown

Company Category



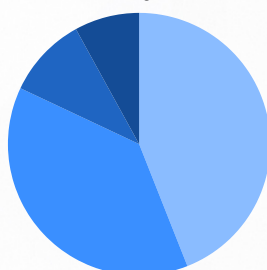
31%	Sell-Side
15%	Infrastructure provider
15%	Non-Financial Corporate
14%	Law Firm & Advisory
11%	Buy-Side
5%	Trade Association & Think Tank
5%	Credit Rating Agency
3%	SSA
1%	Press

Department



20%	Trading, Treasury & Global Markets
16%	Sales, Marketing & Communication
14%	Strategy & Innovation
14%	Executive Committee & Board
13%	DCM, Origination & Syndicate
9%	Legal
9%	Operations & Risk
4%	Compliance & Regulatory Affairs
1%	Press

Seniority Level



44%	Mid-Management: Manager & Director
38%	Executive Committee & Board
10%	Senior Management: MD & ED
8%	Entry levels: Associate & VP

Main Sponsorship Options

Lead Sponsors

£10,000

- Speaking slot on a panel discussion
- 3x2m exhibition stand
- Branding as a lead sponsor:
 - Logo on event page of the ICMA website
 - Logo on holding slides in the conference room
 - Acknowledgement of sponsor's support in the speeches
 - Logo on marketing of event

Exhibitor Package

£7,500

- 3x2m exhibition stand
- Branding as an exhibitor:
 - Logo on event page of the ICMA website
 - Logo on holding slides in the conference room
 - Acknowledgement of sponsor's support in the speeches
 - Logo on marketing of event

Supporting Sponsors (shared sponsorship)

£5,000

- Branding as a supporting sponsor:
 - Logo on event page of the ICMA website
 - Logo on holding slides in the conference room
 - Acknowledgement of sponsor's support in the speeches
 - Logo on marketing of event

Supporting Sponsorship Options

Exclusive sponsorship

- Lanyards | £7,500 as add-on | £15,000 standalone
- Coffee and lunch break | £5,000 as add-on | £10,000 standalone
- Networking reception | £5,000 as add-on | £10,000 standalone

For more information please contact:

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