



ICMA

International Capital Market Association

58th ICMA Annual General Meeting & Conference

**SPONSORSHIP & EXHIBITION
OPPORTUNITIES**

LONDON | 27 - 29 MAY 2026

2025 ICMA AGM & Conference

ICMA AGM & Conference: the annual event where capital markets' decision-makers meet and debate

The only industry event gathering all constituencies of the global fixed income markets: issuers (SSAs, corporates, and financials), intermediaries, investors, central banks, government officials and policymakers, law firms, market infrastructure providers, and the press.

The full bond life cycle was represented, including primary issuance, secondary trading, repo & collateral; and also the cross-cutting themes of sustainable finance and fintech & digitalisation.

1,100 delegates in attendance

420 institutions represented

60 countries participating

2025 ICMA AGM & Conference

Speakers from
sponsor firms



Tim Armbruster
KfW



Souâd Benkredda
DZ BANK



Nadia Calviño
European
Investment Bank



Modupe Famakinwa
Africa Finance
Corporation



Sabine Farhat
Murex



Bernard Frenay
Euroclear



Frank Gast
Eurex



Damien Guichard
Allianz Global
Investors



Christoph Hock
Union Investment



Doris Kramer
KfW



Thorben Lütthge
DekaBank



Ingo Mainert
Allianz Global
Investors



**Marie-Claire
Ouziel**
Commerzbank



Flávia Palacios
ANBIMA



Emily Prince
London Stock
Exchange



Michel Semaan
London Stock
Exchange



Petra Wehlert
KfW



Janet Wilkinson
RBC Capital
Markets



Stefan Wintels
KfW



**Alexander
Wynaendts**
Deutsche Bank

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Keynote and
public sector
speakers



Angela Brusas
NIB



Rodrigo Buenaventura
IOSCO



Tom Ceusters
IFC



Dr Tammo Diemer
German Finance
Agency



Dr Stephanie Eckermann
Deutsche Börse



Banji Fehintola
Africa Finance
Corporation



Dr Melanie Garson
University College
London



Philipp Hildebrand
BlackRock



Prof Simon Johnson
Systemic Risk
Council



Shinichi Kihara
Ministry of Economy,
Trade and Industry
of Japan



Isabelle Laurent
EBRD



Professor Dr. Ralph Alexander Lorz
Finance Minister of
Germany



Dr Sabine Mauderer
Deutsche
Bundesbank



Audrey Metzger
Banque de France



Pauli Mortensen
Norges Bank
Investment
Management



Charles Myers
Signum Global



Nini Nguyen
The World Bank



Dr. Thorsten Potzsch
BaFIN



Jessica Pulay
UK Debt
Management
Office



Nobuki Sato
Ministry of Finance,
Japan



Omar Seifani
African
Development
Bank Group



Xiaochuan Zhou
People's Bank of
China



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Sponsors



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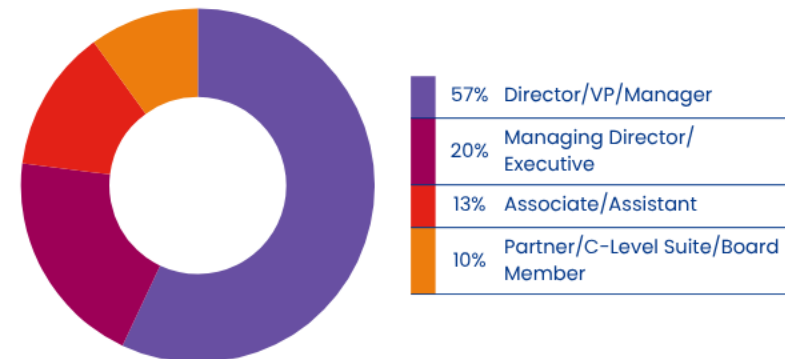
Attendee profile
by company
type, department
and seniority

Company type

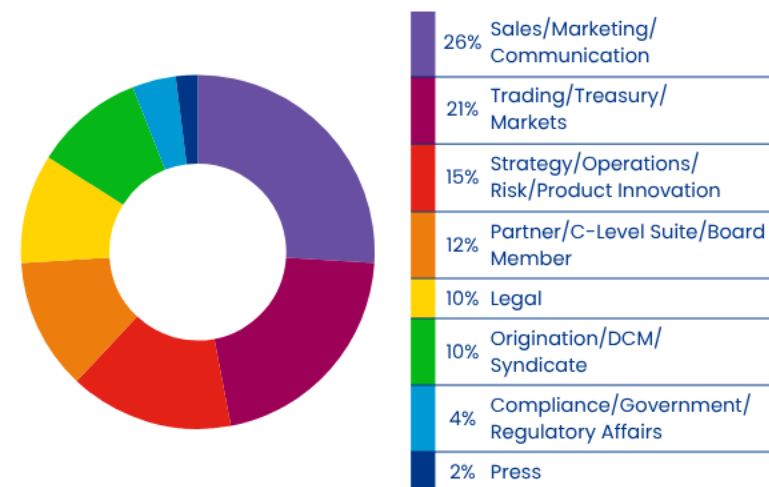


43% Sell-Side	39% Bank
18% Infrastructure provider	4% Broker
10% Buy-Side	9% Exchange/Trading Platform
10% SSA	5% FinTech & Solution Provider
8% Law Firm & Advisory	4% Clearing & Settlement
8% Trade Association/ Think Tank	8% Investor/ Asset Management
2% Press	2% Private Bank
1% Credit Rating Agency	6% Development Bank
	3% Central Bank
	1% DMO/Treasury
	8% Law Firm & Advisory
	8% Trade Association/ Think Tank
	2% Press
	1% Credit Rating Agency

Seniority

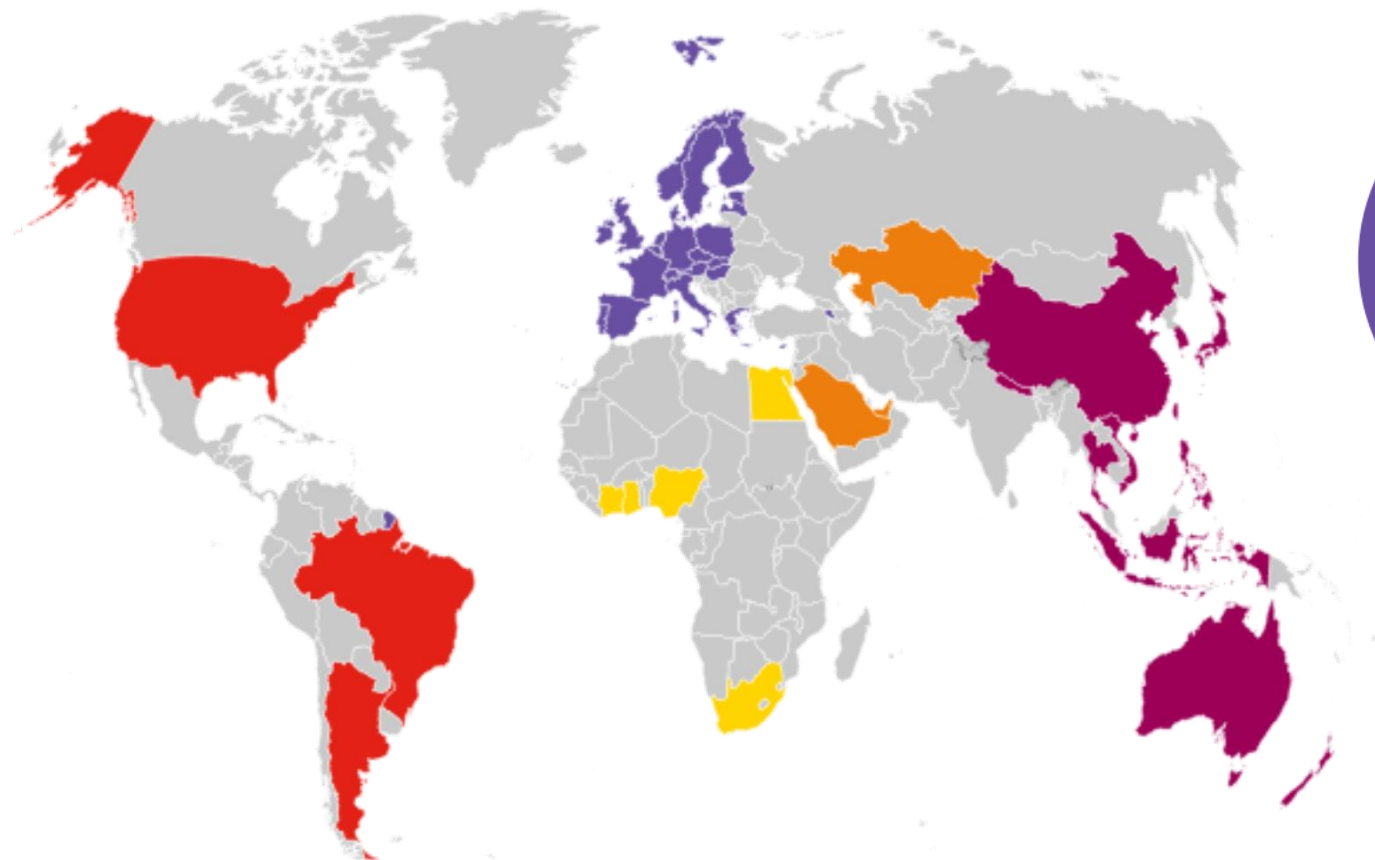


Department

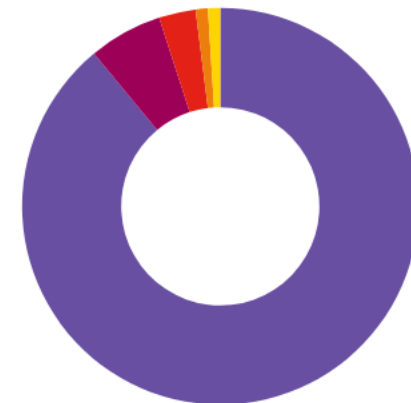


2025 ICMA AGM & Conference

Attendee profile
by region



Region



89%	Europe
6%	APAC
3%	Americas
1%	Middle East
1%	Africa

Platinum Sponsor

- Opportunity to provide one speaker for a panel or keynote – to be approved by ICMA
- Sponsorship of the Gala Reception or additional branding during the event
- Double exhibition stand, located in the exhibition area
- 20 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Platinum sponsor
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 80,000



Gold Sponsor

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- Double exhibition stand, located in the exhibition area
- 15 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Gold sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 60,000



Silver Sponsor

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- Single exhibition stand, located in the exhibition area
- 10 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Silver sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 40,000

Bronze Sponsor

- Single exhibition stand, located in the exhibition area
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 20,000

Exhibitor

- Single exhibition stand, located in the exhibition area
- 2 delegate passes, in addition to member's allocation – further add-on packages available
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 12,500

Workshop Session

- Opportunity to host your own session in a breakout room
- Includes delegate chairs, branding AV
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 20,000

Brand Visibility Enhancements

Lanyards

- Branding of 1200+ Delegate Lanyards
- Maximum visibility throughout the event
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

Chair Covers

- Branding of the chair covers in the conference auditorium
- Maximum visibility throughout the event
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

GBP 25,000

Food & Beverage

- Branding of 1 of the food & beverage stations in the exhibition area
- Choice of Coffee, Smoothies, Water or a selection of different sweet treats. Not exclusive.
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 25,000

Event Experiences

Event App

- Branding of event app including digital advert
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

WIFI

- Naming of the Wifi and password
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

Charging Zone

- Branding of the Charging Zone
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

GBP 15,000



Contact

For bespoke packages please contact

ICMA Sponsorship: sponsorship@icmagroup.org

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