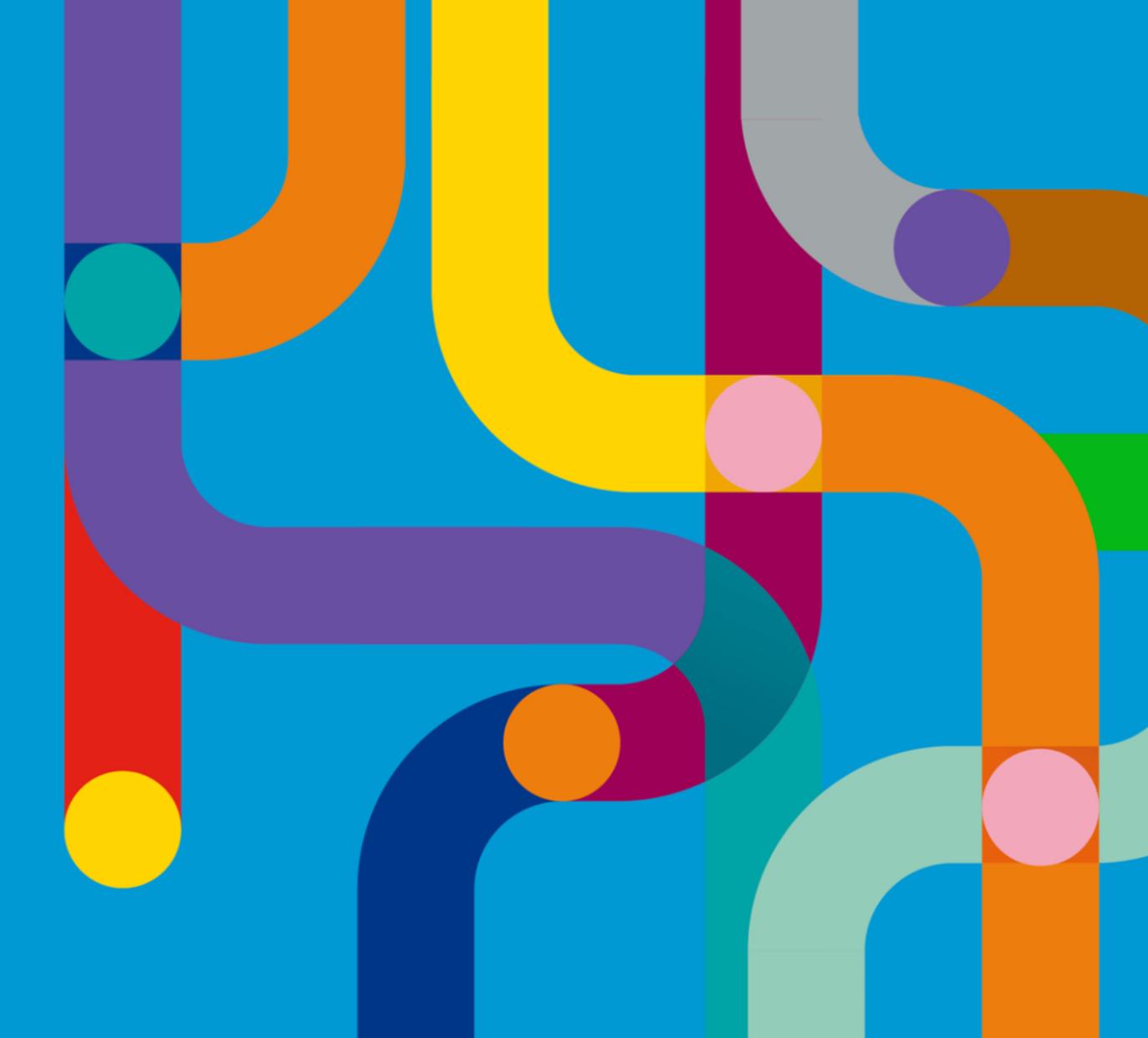




58th ICMA Annual General Meeting & Conference

**SPONSORSHIP & EXHIBITION
OPPORTUNITIES**



LONDON | 27 - 29 MAY 2026

2025 ICMA AGM & Conference

ICMA AGM & Conference: the annual event where capital markets' decision-makers meet and debate

The only industry event gathering all constituencies of the global fixed income markets: issuers (SSAs, corporates, and financials), intermediaries, investors, central banks, government officials and policymakers, law firms, market infrastructure providers, and the press.

The full bond life cycle was represented, including primary issuance, secondary trading, repo & collateral; and also the cross-cutting themes of sustainable finance and fintech & digitalisation.



1,100 delegates in attendance

420 institutions represented

60 countries participating

2025 ICMA AGM & Conference

Speakers from sponsor firms



Tim Armbruster
KfW



Souâd Benkredda
DZ BANK



Nadia Calviño
European
Investment Bank



Modupe Famakinwa
Africa Finance
Corporation



Sabine Farhat
Murex



Bernard Frenay
Euroclear



Frank Gast
Eurex



Damien Guichard
Allianz Global
Investors



Christoph Hock
Union Investment



Doris Kramer
KfW



Thorben Lüthge
DekaBank



Ingo Mainert
Allianz Global
Investors



**Marie-Claire
Ouziel**
Commerzbank



Flávia Palacios
ANBIMA



Emily Prince
London Stock
Exchange



Michel Semaan
London Stock
Exchange



Petra Wehlert
KfW



Janet Wilkinson
RBC Capital
Markets



Stefan Wintels
KfW



**Alexander
Wynaendts**
Deutsche Bank

2025 ICMA AGM & Conference

Keynote and public sector speakers





2025 ICMA AGM & Conference

Sponsors

clearstream

Deutsche Börse Group

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DZ BANK

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LBW

KFW

Africa Finance Corporation
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ANBIMA

COMMERZBANK

Helaba |

SIX

LSEG
Make more possible

中國銀行
BANK OF CHINA

EURONEXT

IsDB
البنك الإسلامي للتنمية
Islamic Development Bank
Banque islamique de développement

INTESA SANPAOLO

IMI
CORPORATE &
INVESTMENT
BANKING

MUREX

Capital Markets
RBC

euroclear

CEB
COUNCIL OF EUROPE DEVELOPMENT BANK
BANQUE DE DEVELOPPEMENT DU CONSEIL DE L'EUROPE

CONVEX

Independent Capital Markets Experts

valantic

Tradeweb

SLAUGHTER AND MAY/

IGM
Informa Global Markets

JSDA
Japan Securities Dealers Association

**European
Investment Bank**

**LUXEMBOURG
STOCK EXCHANGE**

UAE FMA
جامعة الأسواق للمتداولين في الأسواق العالمية
UAE Financial Markets Association

KSD
Korea Securities
Depository

TISE
The International Stock Exchange

Allianz
Global Investors

TraditionData.

**wiener
boerse**

2025 ICMA AGM & Conference

Attendee profile by company type, department and seniority

Company type



43% Sell-Side

18% Infrastructure provider

10% Buy-Side

10% SSA

8% Law Firm & Advisory

8% Trade Association/ Think Tank

2% Press

1% Credit Rating Agency

39% Bank

4% Broker

9% Exchange/Trading Platform

5% FinTech & Solution Provider

4% Clearing & Settlement

8% Investor/ Asset Management

2% Private Bank

6% Development Bank

3% Central Bank

1% DMO/Treasury

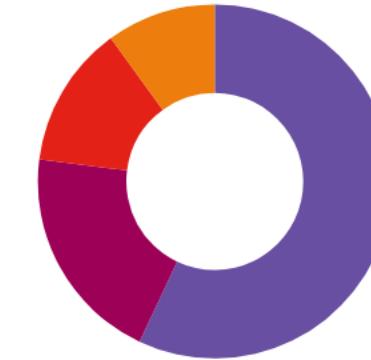
8% Law Firm & Advisory

8% Trade Association/ Think Tank

2% Press

1% Credit Rating Agency

Seniority



57% Director/VP/Manager

20% Managing Director/
Executive

13% Associate/Assistant

10% Partner/C-Level Suite/Board
Member

Department



26% Sales/Marketing/
Communication

21% Trading/Treasury/
Markets

15% Strategy/Operations/
Risk/Product Innovation

12% Partner/C-Level Suite/Board
Member

10% Legal

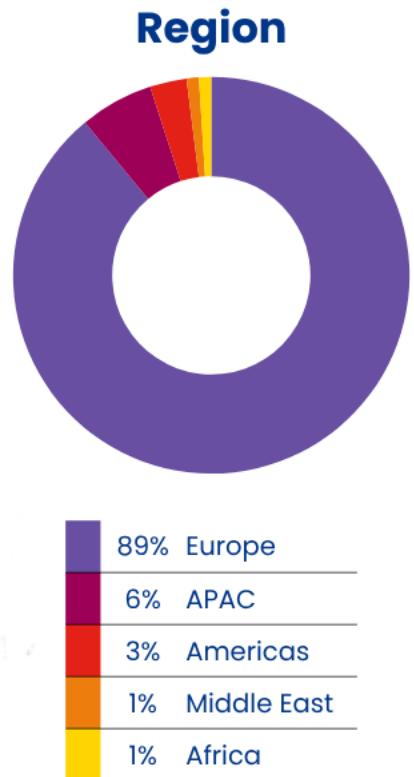
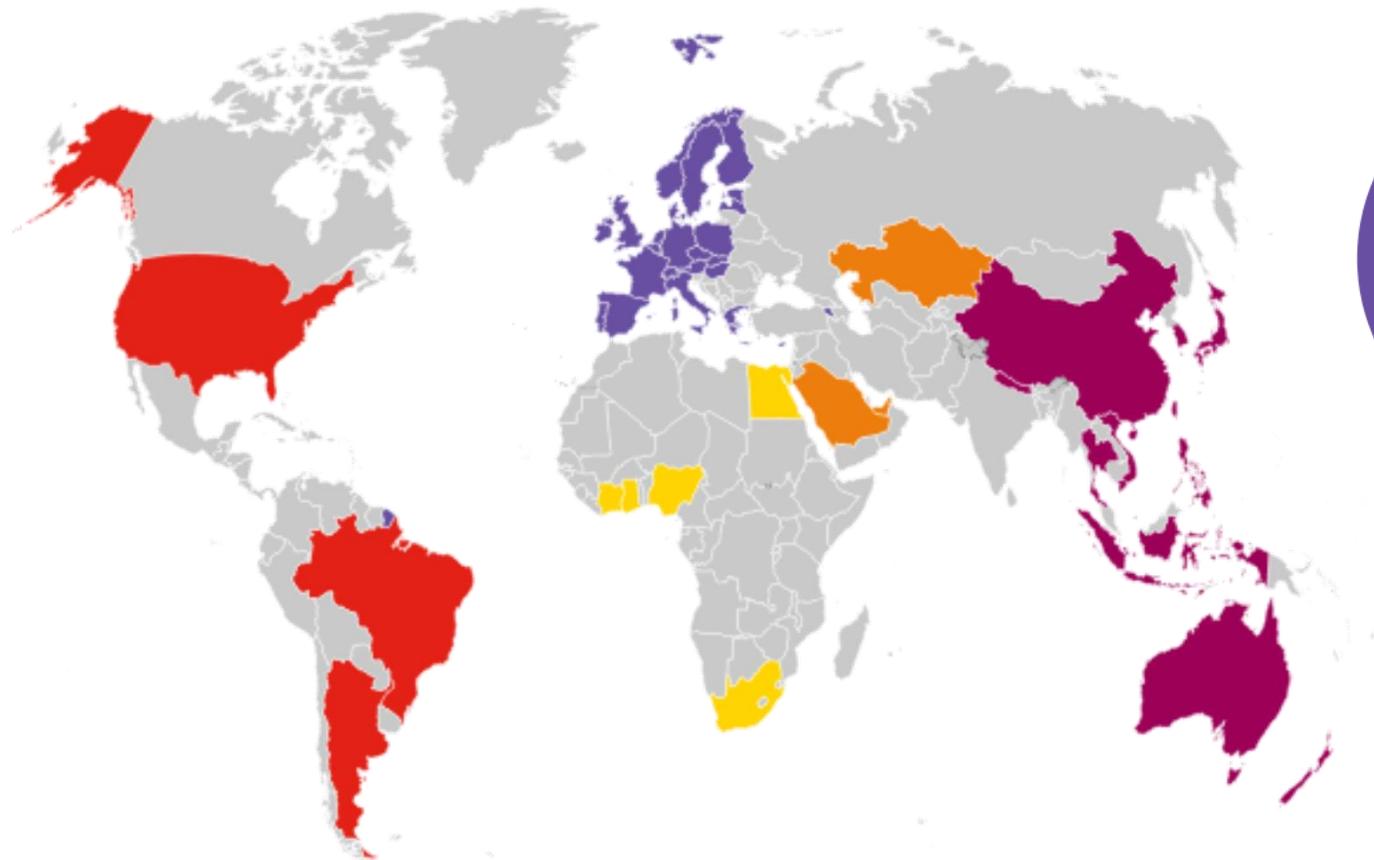
10% Origination/DCM/
Syndicate

4% Compliance/Government/
Regulatory Affairs

2% Press

2025 ICMA AGM & Conference

Attendee profile by region



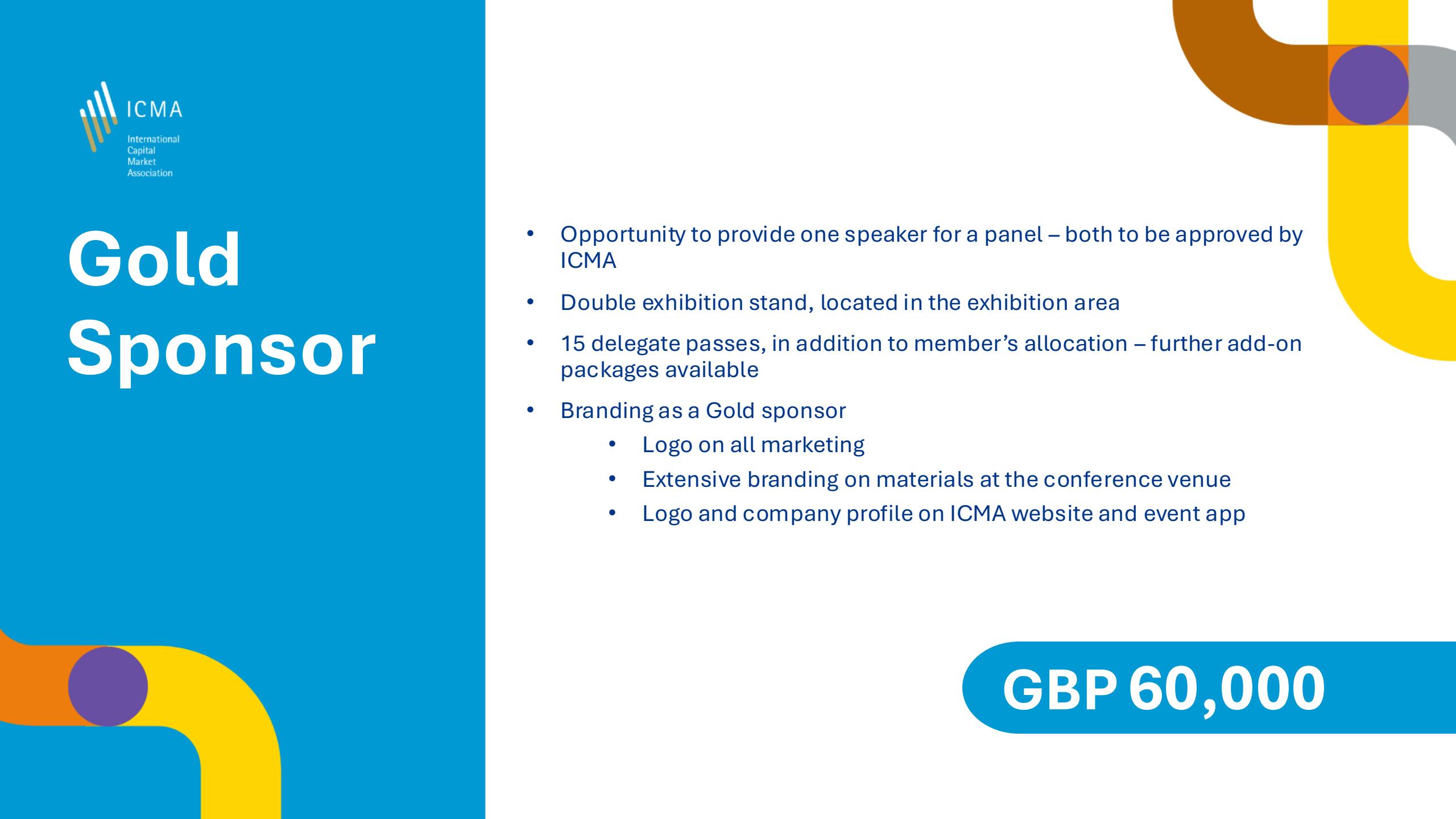
Platinum Sponsor

- Opportunity to provide one speaker for a panel or keynote – to be approved by ICMA
- Sponsorship of the Gala Reception or additional branding during the event
- Double exhibition stand, located in the exhibition area
- 20 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Platinum sponsor
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 80,000

Gold Sponsor

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- Double exhibition stand, located in the exhibition area
- 15 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Gold sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app



GBP 60,000

Silver Sponsor

- Opportunity to provide one speaker for a panel – both to be approved by ICMA
- Single exhibition stand, located in the exhibition area
- 10 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Silver sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 40,000

Bronze Sponsor

- Single exhibition stand, located in the exhibition area
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 20,000

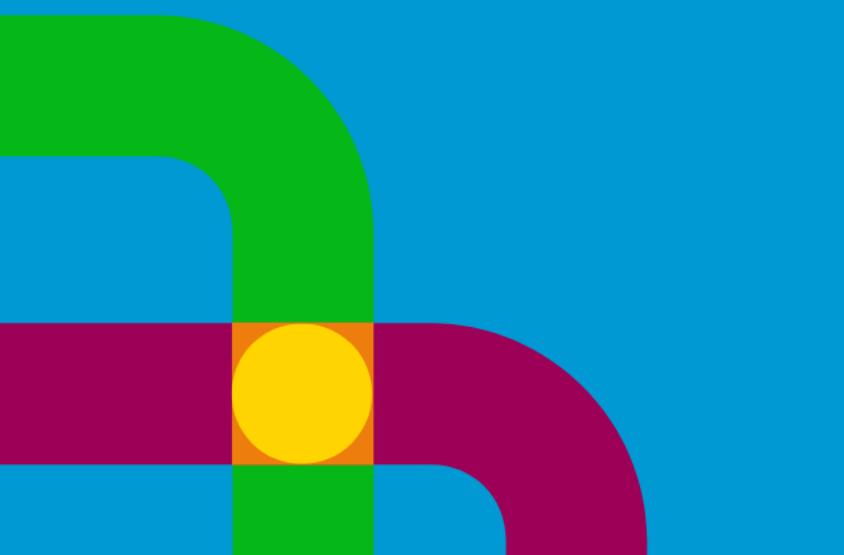
Exhibitor

- Single exhibition stand, located in the exhibition area
- 2 delegate passes, in addition to member's allocation – further add-on packages available
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 12,500

Workshop Session

- Opportunity to host your own session in a breakout room
- Includes delegate chairs, branding AV
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
 - Logo on all marketing, advertisements in financial publications
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app



GBP 20,000

Brand Visibility Enhancements

Lanyards

- Branding of 1200+ Delegate Lanyards
- Maximum visibility throughout the event
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

Chair Covers

- Branding of the chair covers in the conference auditorium
- Maximum visibility throughout the event
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor

GBP 25,000

Food & Beverage

- Branding of 1 of the food & beverage stations in the exhibition area
- Choice of Coffee, Smoothies, Water or a selection of different sweet treats. Not exclusive.
- 5 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a Bronze sponsor
 - Logo on all marketing
 - Extensive branding on materials at the conference venue
 - Logo and company profile on ICMA website and event app

GBP 25,000

Event Experiences

Event App

- Branding of event app including digital advert
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

WIFI

- Naming of the Wifi and password
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

Charging Zone

- Branding of the Charging Zone
- 2 delegate passes, in addition to member's allocation – further add-on packages available
- Branding as a supporting sponsor

GBP 15,000

Contact

For bespoke packages please contact

ICMA Sponsorship: sponsorship@icmagroup.org

Sanaa Clausse BenAbdelhadi

Senior Director, Head of Business Development &
Events Sponsorship

Sanaa.clausse@icmagroup.org

Luke Byrne

Associate Director, Sponsorship and Membership Sales

Luke.byrne@icmagroup.org

