

# MENAT Primary Market Forum

Week commencing 2 February 2026 | Dubai, United Arab Emirates

The International Capital Market Association (ICMA) will hold the MENAT Primary Market Forum in early 2026. This half-day conference will bring together key local stakeholders, including regulators, leading regional financial institutions, and global market players in the primary markets.

We are pleased to offer three sponsorship packages for this prestigious event, providing a unique platform to enhance your firm's visibility and engagement with key stakeholders in the MENAT region and beyond.

## Lead Sponsor £10,000

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- Speaking slot on a panel discussion
- 3x2m exhibition stand
- Branding as a lead sponsor:
  - Logo on event page of the ICMA website
  - Logo on holding slides in the conference room
  - Acknowledgement of sponsor's support in the speeches
  - Logo on marketing of event

## Exhibitor £7,500

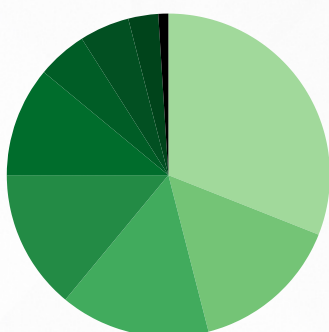
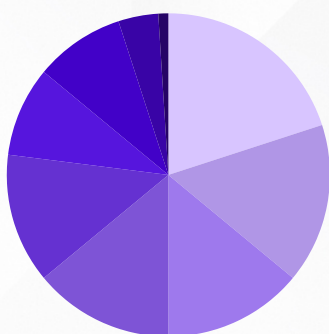
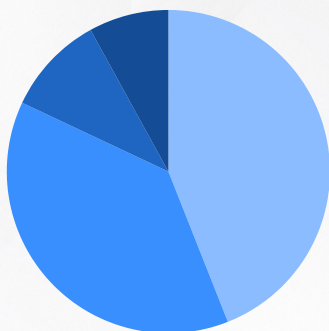
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- 3x2m exhibition stand
- Branding as an exhibitor:
  - Logo on event page of the ICMA website
  - Logo on holding slides in the conference room
  - Acknowledgement of sponsor's support in the speeches
  - Logo on marketing of event

## Supporting Sponsor £5,000

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- Branding as a supporting sponsor:
  - Logo on event page of the ICMA website
  - Logo on holding slides in the conference room
  - Acknowledgement of sponsor's support in the speeches
  - Logo on marketing of event



## Previous ICMA MENAT Event Delegate Breakdown

### Seniority Level

|     |  |                                    |
|-----|--|------------------------------------|
| 44% |  | Mid-Management: Manager & Director |
| 38% |  | Executive Committee & Board        |
| 10% |  | Senior Management: MD & ED         |
| 8%  |  | Entry levels: Associate & VP       |

### Department

|     |  |                                    |
|-----|--|------------------------------------|
| 20% |  | Trading, Treasury & Global Markets |
| 16% |  | Sales, Marketing & Communication   |
| 14% |  | Strategy & Innovation              |
| 14% |  | Executive Committee & Board        |
| 13% |  | DCM, Origination & Syndicate       |
| 9%  |  | Legal                              |
| 9%  |  | Operations & Risk                  |
| 4%  |  | Compliance & Regulatory Affairs    |
| 1%  |  | Press                              |

### Company Category

|     |  |                                |
|-----|--|--------------------------------|
| 31% |  | Sell-Side                      |
| 15% |  | Infrastructure provider        |
| 15% |  | Non-Financial Corporate        |
| 14% |  | Law Firm & Advisory            |
| 11% |  | Buy-Side                       |
| 5%  |  | Trade Association & Think Tank |
| 5%  |  | Credit Rating Agency           |
| 3%  |  | SSA                            |
| 1%  |  | Press                          |

### For more information please contact:

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