

ICMA Switzerland and Liechtenstein Region's Winter Event Zermatt, Switzerland

20 to 22 January 2023

Sponsorship Opportunities



For more than 40 years, the International Capital Market Association (ICMA) Region of Switzerland & Liechtenstein has organised an annual winter event for ICMA member firms. After a two year absence, we are delighted to resume this flagship event.

The weekend, typically brings together over 130 regional representatives from across Europe including the UK, Germany, France, Austria and Luxembourg, as well as Switzerland. This makes it an ideal opportunity to exchange views and experiences with peers in the cross-border bond market and the Switzerland and Liechtenstein capital market community.





Event Overview 2023

Friday, 20 January:

- Evening welcome reception

Saturday, 21 January:

- Ski Race
- Networking lunch
- Free Ski
- Evening reception inc. ski race award ceremony

Sunday, 22 January:

- Free ski and departures

This schedule is subject to change

Delegate Feedback

Excellent food on both evenings. Excellent organisation and information. Still the best event to meet “everyone” in a relaxed environment. Zermatt was great again. Thank you all for the great organisation!

Fixed Income Trading, Rothschild Bank AG

Perfect platform to network in a very relaxed atmosphere.

Credit Trading Desk, Tullett Prebon Securities

All the locations were very well accessible, very stylish and the catering was very well taken care of and delicious. Really looking forward to join this event again in the near future! Many thanks to the organisation team.

Trader, ING Bank NV



Sponsorship Opportunities

Gold Sponsor - CHF 15,000

*Friday evening or Saturday evening reception

Benefits include:

- Logo on event pass lanyard (worn by each delegate)
- Logo and 200-word company profile on the Ski Weekend 'Sponsors' web page
- Logo on all event marketing emails and selected social media posts
- Logo on delegate event passes
- Logo on screen at event venues Logo on printed napkins and menu cards or food labels at reception venue
- Brief welcome speech by sponsor representative at reception
- 5 x complimentary ski lift passes
- 5 x delegate passes

To discuss these packages or other options, contact Shannelle Rose:
Shannelle.rose@icmagroup.org or +44 20 7213 0327



Sponsorship Opportunities

Silver Sponsor CHF 10,000

*Saturday lunch

Benefits include:

- Logo on event pass lanyard (worn by each delegate)
- Logo and 100-word company profile on the Ski Weekend 'Sponsors' web page
- Logo on all event marketing emails and selected social media posts
- Logo on delegate event passes
- Logo on screens at event venues Logo on printed napkins at lunch venue
- 4 x complimentary ski lift passes
- 4 x delegate passes

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Sponsorship Opportunities

Bronze Sponsor - CHF 8,000

Benefits include:

- Logo on event pass lanyard (worn by each delegate)
- Logo and 100-word company profile on the Ski Weekend 'Sponsors' web page
- Logo on all event marketing emails and selected social media posts
- Logo on delegate event passes
- Logo on screens at event venues
- 3 x complimentary ski lift passes
- 3 x delegate passes

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