

ICMA Switzerland & Liechtenstein Ski Weekend 2018

Celebrating 50 years of ICMA

19-21 January 2018, Arosa, Switzerland

- For over 40 years, the International Capital Market Association (ICMA) Region of Switzerland & Liechtenstein has organised an annual ski event for ICMA member firms.
- The annual ski weekend is a major event and one of the main social gatherings in the calendar year for the Association, attracting over 150 professionals. The ski weekend is a great networking opportunity and is open to ICMA's entire global membership.



Event Overview

Friday, 19 January:

- Pre-dinner drinks and dinner

Saturday, 20 January:

- Ski Race
- Networking lunch
- Free Ski
- Gala Dinner

Sunday, 21 January:

- Free ski and departures

This schedule is subject to change



Delegate Feedback

- Excellent food on both evenings. Excellent organisation and information. Still the best event to meet "everyone" in a relaxed environment. Zermatt was great again. Thank you all for the great organisation!
 - Fixed Income Trading, Rothschild Bank AG

- Perfect platform to network in a very relaxed atmosphere.
 - Credit Trading Desk, Tullett Prebon Securities

- All the locations were very well accessible, very stylish and the catering was very well taken care of and delicious. Really looking forward to join this event again in the near future! Many thanks to the organisation team.
 - Trader, ING Bank NV

Sponsorship Opportunities

1. Lead Sponsor CHF 10,000

Benefits include:

- Logo and 100 word company profile on the Ski Weekend 'Sponsors' web page
- Logo and 75 word company profile on lanyard cards
- Logo on banners at the event (including at the lunch and both social functions)
- Opportunity to supply prizes for the winners of the ski races (4 categories – prizes to be provided at sponsor's own cost)
- 5 x complimentary ski lift passes

Sponsorship Opportunities

2. Supporting Sponsor CHF 5,000

Benefits include:

- Logo and 50 word company profile on the Ski Weekend 'Sponsors' web page
- Logo and 50 word company profile on lanyard cards
- Logo on selected banners at the event
- 2 x complimentary ski lift pass

3. General Sponsor CHF 3,000

Benefits include:

- Logo on the Ski Weekend 'Sponsors' web page
- Logo and 25 word company profile on lanyard cards
- Logo on selected banners at the event

If you are interested in any of these sponsorship packages or would like to discuss other options, please contact Leigh Anne Cooke at leigh-anne.cooke@icmagroup.org or +44 20 7213 0324 or +44 7551 173 903.