

# ICMA 50th AGM & Conference

May 30 to June 1, 2018 Madrid

## Alternative Sponsorship Opportunities

<b>Name Badge Lanyards</b>	<b>NOT AVAILABLE</b>
Approximately 1000 branded lanyards, to be distributed to attendees at the Conference venue. Branding as Bronze sponsor.	
<b>Delegate Bags</b>	15,000 EUR (inc 2 passes)
Approximately 800 branded bags, containing various sponsor items, to be distributed to attendees at the Conference venue.	
<b>Delegate Bag Inserts</b>	1,500 EUR (inc 1 pass)
One piece of promotional material (provided by the sponsor) to be included in each delegate bag. This option is available at a discounted rate of Euro 500 when sponsoring another item.	
<b>Event app</b>	10,000 EUR (inc 2 passes)
Extensive branding across the AGM and Conference section of the ICMA company app, accessible by delegates throughout the event.	
<b>Event app – full page advert</b>	3,000 EUR (inc 1 pass)
All sponsor adverts will be displayed on rotation during the AGM and Conference (featured in the event section of the ICMA company app, which will be accessible by delegates throughout the event).	
<b>Transfers</b>	5,000 EUR (inc 1 pass)
Coaches will transfer guests to reception venue and back to hotels on the evening of Thursday 31 May.	
<b>Smoothie Bar</b>	12,000 EUR (inc 2 passes) <b>ON HOLD</b>
Branded smoothie bar (including branded cups and drinks napkins) with dedicated staff, to be available in the exhibition area.	
<b>Coffee bar</b>	<b>NOT AVAILABLE</b>
Branded coffee cart (including branded cups and drinks napkins) with dedicated staff, to be available in the exhibition area.	
<b>Mobile Phone Charging Station</b>	5,000 EUR (inc 1 pass)
Branded mobile phone charging unit (including 6 individual lockable compartments), to be available in the exhibition area.	
<i>1 available (1 sold)</i>	

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<b>Mobile ice-cream cart</b>	7,500 EUR (inc 1 pass)
Branded mobile ice-cream cart, to be available in the exhibition area.	
<b>Room Drop: Sponsor Gift</b>	7,500 EUR (inc 1 pass)
Gift provided by sponsor and delivered by ICMA to the hotel room of each delegate in time for their arrival (guests staying at the Melia Castilla hotel only).	
<b>Branded Water Bottles</b>	<b>NOT AVAILABLE</b>
100 x 750ml branded water bottles for conference, to be available on the speakers table in the main conference room and catering tables in the exhibition area.	
<b>Branded trays</b>	5,000 EUR (inc 1 pass)
4 x Branded usherette serving trays, used by waiting staff to distribute cakes or other sweet treats during coffee breaks in the exhibition area.	
<b>Photo booth (selfie mirror)</b>	8,000 EUR (inc 1 pass)
Branded photo booth, including branded prints, to be available in the exhibition area.	
<b>Photo booth (paparazzi wall)</b>	8,000 EUR (inc 1 pass)
Branded photo wall, including branded prints/linked to various social media platforms, to be available in the exhibition area.	
<b>Photo booth (bullet)</b>	12,000 EUR (inc 2 passes)
Branded wall with 14 cameras, including branded prints/linked to various social media platforms, to be available in the exhibition area.	
<b>Amusement game</b>	10,000 EUR (inc 2 passes)
Branded sports/arcade style games unit to be available in the exhibition area. <i>3 options available;</i>	
<ul style="list-style-type: none"><li>• <i>Alpine Racer Twin</i></li><li>• <i>Sega Outrun 2</i></li><li>• <i>PAC-MAN</i></li></ul>	
<b>Branded notepads and pens</b>	10,000 EUR (inc 1 pass)
One branded notepad and pen to be placed on each of approximately 700 seats in the main auditorium, at the start of the conference on day 1.	
<b>Logopops</b>	7,500 EUR (inc 1 pass)
Branded chocolate lollypops, made to order, to be available in the exhibition area.	

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Benefits for all of the above listed alternative options include:

- Logo on the 'AGM sponsors' web page
- Logo and 50 word profile (inc link to the sponsor website) included in the Sponsors section of the Event App
- Branding at the event (relevant to the specific sponsored item)
- Complimentary passes

**Bespoke packages can be tailored to meet your specific needs.**

For detailed information on branding opportunities associated with these sponsorship options, please contact;

Shannelle Rose, Director – Head of Events

Phone: +44 207 213 0327 or Email: [shannelle.rose@icmagroup.org](mailto:shannelle.rose@icmagroup.org)