

51st ICMA Annual General Meeting & Conference

May 15 to 17, 2019

Stockholm

Alternative Sponsorship Opportunities

Name badge lanyards

TAKEN

Approximately 1000 branded lanyards, to be distributed to attendees at the Conference venue. Branding as Bronze sponsor.

Delegate bags

20,000 EUR (inc 3 passes)

Approximately 800 branded bags, containing various sponsor items, to be distributed to attendees at the Conference venue. Branding as Bronze sponsor.

Chair covers

20,000 EUR (inc 3 passes)

Approximately 300 branded chair covers in the auditorium. Branding as Bronze sponsor.

Coffee bar

TAKEN

Branded coffee cart (including branded cups and drinks napkins) with dedicated staff, to be available in the exhibition area.

Pre-reception networking

15,000 EUR (inc 2 pass)

Prominent branding at the delegate pre-reception, on second evening, ahead of the gala reception. To be held in the exhibition area.

Smoothie bar

12,000 EUR (inc 2 passes)

Branded smoothie bar (including branded cups and drinks napkins) with dedicated staff, to be available in the exhibition area.

Ice-cream cart

10,000 EUR (inc 1 pass)

Branded ice-cream cart, to be available in the exhibition area.

Portraits

10,000 EUR (inc 1 pass)

2 x artists producing portraits of delegates, on branded paper, to be available in the exhibition area.

Selfie mirror

TAKEN

Branded photo booth, including branded prints, to be available in the exhibition area.

Branded water bottles

8,500 EUR (inc 1 pass)

300 x 750ml branded water bottles for conference, to be available on the speakers table in the main conference room and occasional catering tables in the exhibition area.



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Branded photos 7,500 EUR (inc 1 pass)
Branded polaroid photos taken of delegates, to be available in the exhibition area.

Branded notepads and pens **TAKEN**
One branded notepad and pen to be placed on each of approximately 600 seats in the main congress hall, at the start of the conference on day 1.

Transfers **TAKEN**
Branding on coaches, which will transfer guests to gala reception venue and back to Radisson Blu Waterfront hotel on the evening of Thursday 31 May.

Lunch 6,500 EUR (inc 1 pass)
Prominent branding at delegate lunch on day 1 or day 2 of the conference.

Mobile device charging station **TAKEN**
Branded mobile phone charging unit (including 6 individual lockable compartments), to be available in the exhibition area.

Room drop: sponsor gift 5,000 EUR
Gift provided by sponsor and delivered by ICMA to the hotel room of each delegate in time for their arrival (applicable for conference delegates staying at the Radisson Blu Waterfront hotel only).

Branded trays 5,000 EUR
6 x Branded usherette serving trays, used by waiting staff to distribute cakes or other sweet treats during coffee breaks in the exhibition area.

Event app – advert 2,500 EUR
PDF of advert to be included alongside sponsor profile, within the event app.

Delegate bag Inserts 1,500 EUR
One piece of promotional material (provided by the sponsor) to be included in each delegate bag. *Available for existing sponsors only.*

Bespoke packages can be tailored to meet your specific needs.
For detailed information on branding opportunities associated with these sponsorship opportunities, please contact;
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