

# Biography



## Martina N. Macpherson, FICRS

- **SVP Strategic Partnerships & Engagement, Moody's**
- **President, Network for Sustainable Financial Markets**
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Martina Macpherson is Senior Vice President, Strategic ESG Engagement & Partnerships, at Moody's, and President of the Network for Sustainable Financial Markets. Martina has held a number of ESG and innovation leadership roles including Head of ESG Index Products at S&P DJI, Managing Director of Sustainable Investments Partners Ltd. and Vice President of ESG Solutions at MSCI.

She has been working in the ESG, index and asset management industry for almost 20 years and has been a member of multiple sustainable finance associations and policy working groups at UK, EU and at an international level.

Currently, Martina is part of the UNGC SDG CFO Taskforce, the European Law Institute's Sustainable Finance Working Group, CBI's Transition Bond Technical Expert Group, and Enterprise Data Management's Working Group on ESG Data, Innovation, Technology and Metrics. She co-authored "The AI Book" (2020).

Martina is a visiting fellow in sustainable finance at University of Zurich and Henley Business School. She has an MBA certificate in finance and business from LSBF / UK, and a MA in Law and Human Sciences from University of Frankfurt in Germany. She is a doctoral fellow of the Institute of Certified Risk Management Professionals UK, a fellow member of the ICRS, and an alumni of the German National Academic Foundation.