



The Covered Bond Report

The Covered Bond Investor Conference 2018

Deutsche Nationalbibliothek, Frankfurt, 27 June
With The Covered Bond Report Awards for Excellence, from 6pm, 26 June



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The Covered Bond Investor Conference

**Preceded by The Covered Bond Report
Awards for Excellence**

26-27 June 2018, Frankfurt

Sponsorship Opportunities

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Event Background

The ICMA Covered Bond Investor Council and The Covered Bond Report will jointly host the 7th Annual Covered Bond Investor Conference on 27 June 2018 at the German National Library. The event has been designed to air and address investors' concerns.

The conference was previously attended by over 150 international participants. The following job titles were represented amongst the delegates who attended the event:

- Head of Fixed Income
- Head of Covered Bond Origination
- Head of Funding
- Head of Treasury
- Head of Syndicate
- Head of Capital Markets
- Covered Bond Analyst



The agenda has been drawn up by the ICMA Covered Bond Investor Council (CBIC) and The Covered Bond Report, looking at the market from the buy-side perspective, considering topical issues affecting the investor community. These have included the impact of the ECB covered bond purchase programme on market liquidity and pricing, EU and other regulatory developments, new covered bond structures, and the development of green bonds. There have been important contributions from the ECB on a variety of key themes and members of the CBIC on covered bond disclosure practices.

Panel discussions in 2017 included: CBPP3 – Bracing for the Great Unwind; Life under harmonisation & NSFR; Maturity structures – Sense and Sensibility; Transparency – Who's in the driving seat?; Sustainable Covered Bonds – Dig for Victory

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The Covered Bond Report Awards for Excellence/Pre-conference Awards Reception

The Pre-conference Awards Reception will once again incorporate The Covered Bond Report Awards for Excellence on the eve of the conference itself, i.e. 26 June.

At the June 2017 event, The Covered Bond Report announced the winners and distributed awards at the reception. These were well received by winners and other market participants alike.

The incorporation of the awards event has increase interest in the overall conference. We anticipate around 100 participants in the reception this year. Venue to be confirmed.



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The agenda for this year's conference will be available shortly; this is to ensure that the agenda and content of the day is relevant, given market developments and regulatory updates.

Key topics for discussion will include:

- Harmonisation
- CBPP3
- ESNs (SME & Infrastructure covered bonds)
- Green Bonds



We will be marketing the event to ICMA members and to the wider audience by advertising the event on the ICMA website, Twitter, LinkedIn and publications, working in collaboration with The Covered Bond Report and also our sponsors.

Participant Feedback

"Overall very good conference with highly relevant topics, well prepared and organised. Good keynote speech, we'd love to see this also in future events. Nice opportunity to rub elbows with the covered bonds community."

- Dirk Rothenbach, Product Manager Global Funding and Financing, Clearstream Banking AG

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Sponsorship Opportunities:

Lead Event Sponsor - €8,000

- Logo on all marketing prior to the event for Awards Reception and Conference
- Logo and 300 word profile on the event 'sponsorship' web page on the ICMA website
- Exhibition stand 3m x 2m at conference
- Full page advert in the May edition of The Covered Bond Report (on display at the conference)
- Logo on selected branding at conference venue and selected PowerPoint slides in the main conference room, printed agendas)

Conference Exhibitor - €5,500

- Exhibition stand 3m x 2m
- Logo and 150 word profile on the Covered Bond event 'sponsorship' web page on the ICMA website
- Logo on selected branding at conference venue (to include logo on banners)

Pre-conference Awards Reception - €3,500

- Logo on all marketing prior to the event
- Logo and 100 word profile on the Covered Bond event 'sponsorship' web page on the ICMA website
- Branding at the reception venue, including logo on banners

