

ICMA Switzerland and Liechtenstein Region's Winter Event

24-26 January 2020, Zermatt, Switzerland

- For over 40 years, the International Capital Market Association (ICMA) Region of Switzerland & Liechtenstein has organised an annual winter event for ICMA member firms.
- The weekend, typically brings together over 150 regional representatives from across Europe including the UK, Germany, France, Austria and Luxembourg, as well as Switzerland. This makes it an ideal opportunity to exchange views and experiences with peers in the cross-border bond market and the Switzerland and Liechtenstein capital market community.



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Event Overview 2020

Friday, 24 January:

- Pre-dinner drinks and dinner

Saturday, 25 January:

- Ski Race
- Networking lunch
- Free Ski
- Gala Dinner, award ceremony

Sunday, 26 January:

- Free ski and departures

This schedule is subject to change



Delegate Feedback

- Excellent food on both evenings. Excellent organisation and information. Still the best event to meet "everyone" in a relaxed environment. Zermatt was great again. Thank you all for the great organisation!
 - Fixed Income Trading, Rothschild Bank AG
- Perfect platform to network in a very relaxed atmosphere.
 - Credit Trading Desk, Tullett Prebon Securities
- All the locations were very well accessible, very stylish and the catering was very well taken care of and delicious. Really looking forward to join this event again in the near future! Many thanks to the organisation team.
 - Trader, ING Bank NV

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Sponsorship Opportunities

1. Lead Sponsor CHF 8,000

Benefits include:

- Logo on event pass lanyard (worn by each delegate)
- Logo and 100-word company profile on the Ski Weekend 'Sponsors' web page
- Logo on delegate event passes
- Logo on banners at the event (including at the lunch and both social functions)
- 5 x complimentary ski lift passes
- 5 x delegate passes

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Sponsorship Opportunities

2. Supporting Sponsor CHF 5,000

Benefits include:

- Logo and 50-word company profile on the Ski Weekend 'Sponsors' web page
- Logo on delegate event passes
- Logo on selected banners at the event
- 2 x delegate passes
- 2 x complimentary ski lift pass

3. General Sponsor CHF 3,000

Benefits include:

- Logo on the Ski Weekend 'Sponsors' web page
- Logo on delegate event passes
- Logo on selected banners at the event
- 1 x delegate passes

To discuss these packages or other options, contact Leigh Anne Cooke:
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