ORIGIN

Bringing Simplicity to the Debt Capital Markets
2023 has been a monumental year for Origin

Origin in Numbers

- **130+ trades** including 3 syndicated, benchmark trades
- **26bn** total issued
- **800+** structured notes issued
- **60+** Issuers and **10+** Dealers
- **12 currencies**
- Issue sizes ranging from **5mm** to **1.75bn**
Automated documentation and structured data are the key to the capital markets of the future

- No matter what your vision is for the future of the capital markets, it relies on structured electronic data

- Even if you believe in a world built on top of DLT and powered by smart contracts, you still need to produce legal documents, and still need to extra data from those documents to encode your smart contracts

- The single biggest bottleneck between trade date and settlement date is documentation
We have been focused on building the best documentation product in the capital markets for over 6 years. To do so, we’ve focused on two key goals:

Create a superior UX for document creators

Building a superior UX is vital. We’ve seen plenty of others fail because of a subpar UX

Build the largest ecosystem of integrations

Building connections with the market infrastructure is bringing us closer to a true "STP" solution
**First Goal:** Creating a superior User Experience from deep client feedback informed by real transactions

- We’ve been tweaking and improving our product, and its workflow for over 6 years. Since then, we have completed 1000+ test and live transactions with real clients.

- This feedback loop of client usage, feedback, improvement, and more usage is critical to building a good product, and we know we have the strongest feedback loop in the market today.

- Most recently, we have released our latest big upgrade of Origin Documentation which allows users to flexibly edit all text within a document, while still preserving the structured data points necessary for downstream processing. This is a major improvement largely informed by customer feedback.

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**Timeline:**

- **2015** Origin founded
- **2016** Funding Levels POC
- **2017** Termsheet Generator + First dummy trades
- **2018** Final Terms Generator + First live trade
- **2020** Documentation rebuild + Industry wide soft launch
- **2021** Documentation live launch + Airbrush + Instant-ISIN
- **2022** Structured Products
- **2023** Syndicated transactions + Flexible editing
Second Goal: Establish the widest footprint of integrations with market infrastructure and essential actors

Structured data allows true “straight-through-processing” (STP) for new issuance

- Instant ISIN generation
- One-click digital listing
- One-click submission to IPAs, internal booking & risk systems, and market databases
Case Study: the evolution of Volvo with Origin

1. Sept 2020
   Joins Origin Marketplace

2. Aug 2021
   €300m 2y FRN Private Placement

3. May 2023
   €1bn two tranche benchmark (1.5y FRN + 4y fixed)

4. Aug 2023
   €700m 3y Fixed benchmark

5. Oct 2023
   SEK 8bn four tranche benchmark (2y + 3y, Fixed + FRN)

"Volvo’s capital markets presence in recent years has increased in line with the growth of the underlying business. That means we are a frequent issuer working with many banks. We are issuing very standardized products with a post trade process that hasn’t changed for decades. Origin offers us a way to efficiently standardize these processes and bring them to the digital era. Having seen draft trade documentation ready just a couple of hours after bond pricing really made me aware of the opportunity to improve efficiency."

- Danijel Afolter
  Portfolio Manager at the Volvo Treasury AB

We’re proud that a client like Volvo has embraced our platform not just for a single POC trade here or there, but for multiple transactions across a variety of markets and formats, including some of the most complicated
Request a demo!

We would love to hear from you!

Scan to request or contact sales@originmarkets.com