



## The Covered Bond Report

# The Covered Bond Investor Conference 2019

Deutsche Nationalbibliothek, Frankfurt, 27 June  
With The Covered Bond Report Awards for Excellence



**The  
Covered  
Bond  
Investor  
Conference**

Deutsche Nationalbibliothek, Frankfurt, 27 June  
With The Covered Bond Report Awards for Excellence, from 6pm, 26 June

# **The Covered Bond Investor Conference**

**With The Covered Bond Report  
Awards for Excellence**

**27 June 2019, Frankfurt**

## **Sponsorship Opportunities**

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## Event Background

The ICMA Covered Bond Investor Council and The Covered Bond Report will jointly host the 8<sup>th</sup> Annual Covered Bond Investor Conference on 27 June 2019 at the German National Library. The event has been designed to air and address investors' concerns.

The conference was previously attended by over 150 international participants. The following job titles were represented amongst the delegates who attended the event:

- Head of Fixed Income
- Senior Portfolio Manager
- Head of Treasury
- Head of Covered Bond Origination
- Head of Syndicate
- Head of Capital Markets
- Covered Bond Analyst



The agenda is drawn up by the ICMA Covered Bond Investor Council (CBIC) and The Covered Bond Report, looking at the market from the buy-side perspective, considering topical issues affecting the investor community. These include the impact of the ECB's exit from CBPP3 and broader APP, EU and other regulatory developments, new covered bond structures, and the development of green and social bonds. We have enjoyed important contributions from the European Commission and EBA on some of these key themes and members of the CBIC on covered bond disclosure practices.

Panel discussions in 2018 included: Covered Bond Directive & ESN Developments; Green & Sustainable Bonds; International perspectives; Maturity structures & OC issues; CBPP3 and Primary Market Developments

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## The Covered Bond Report Awards for Excellence/Pre-conference Awards Reception

The Pre-conference Awards Reception will incorporate The Covered Bond Report Awards for Excellence on the eve of the conference itself, i.e. 26 June.

The Covered Bond Report has announced the winners of its awards in conjunction with each of the past years' conferences and recognised the winners at a reception. These honours have been well received by winners and other market participants alike.

The incorporation of the awards event has increase interest in the overall conference. We anticipate around 100 participants in the reception this year. Venue to be confirmed.



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## The Covered Bond Investor Conference 2019

The agenda for this year's conference will be available shortly; this is to ensure that the agenda and content of the day is relevant, given market developments and regulatory updates.

Key topics for discussion will include:

- The impact of the Covered Bond Directive
- Primary market issues in the post-QE era
- Scrutinising structures and international innovations
- Green, Social & Sustainability Bonds



We will be marketing the event to ICMA members and to the wider audience by advertising the event on the ICMA website, Twitter, LinkedIn and publications, working in collaboration with The Covered Bond Report and also our sponsors.

### Participant Feedback

*“Overall very good conference with highly relevant topics, well prepared and organised. Good keynote speech, we'd love to see this also in future events. Nice opportunity to rub elbows with the covered bonds community.”*

*- Dirk Rothenbach, Product Manager Global Funding and Financing, Clearstream Banking AG*

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## Sponsorship Opportunities:

### Lead Event Sponsor - €8,000

- Logo on all marketing prior to the event for Awards Reception and Conference
- Logo and 300 word profile on the event 'sponsorship' web page on the ICMA website
- Exhibition stand 3m x 2m at conference
- Full page advert in the May edition of The Covered Bond Report (on display at the conference)
- Logo on selected branding at conference venue and selected PowerPoint slides in the main conference room, printed agendas)

### Conference Exhibitor - €5,500

- Exhibition stand 3m x 2m
- Logo and 150 word profile on the Covered Bond event 'sponsorship' web page on the ICMA website
- Logo on selected branding at conference venue (to include logo on banners)

### Pre-conference Awards Reception - €3,500

- Logo on all marketing prior to the event
- Logo and 100 word profile on the Covered Bond event 'sponsorship' web page on the ICMA website
- Branding at the reception venue, including logo on banners

