



**Regulatory  
Developments**

**PBC and several central government ministries unveil guidelines on Internet finance**

The People's Bank of China (PBC) released internet finance guidelines on 18 July. Internet finance has been defined for the first time by financial authorities. The guidelines propose measures to cope with risks in the industry, such as a mechanism for improved transparency, and a public education campaign on online banking, categorize online banking into different business sectors and place each sector under the supervision of a specific institution. PBC will oversee online payments while the China Banking Regulatory Commission will supervise online lending and peer-to-peer platforms. The China Securities Regulatory Commission will be responsible for crowdfunding and the online sale of funds.

[PBC News](#)(Currently Only Available in Chinese)

**Statistics**

**PBC raises gold reserve for first time in six years**

The People's Bank of China (PBC) increase its gold reserves which rose nearly 60 percent to 1,658 tonnes at the end of June from the previous figure released the end of April 2009, when the amount was 1,054 tonnes.

Gold prices have retreated from a historic high in recent years and the central bank gradually accumulated the reserves through various channels, said the PBC on 17 July.

[PBC News](#) (Currently Only Available in Chinese)

**Mofcom: FDI inflows up 0.7% in June**

In the first half of the year, foreign direct investment (FDI), which excludes investment in the financial sector, stood at 68.41 billion US dollars, up 8.3 percent from the same period last year, the Ministry of Commerce (Mofcom) released the data on 21 July. From January to June, the number of foreign-funded enterprises reached 11914, an 8.6 percent increase year on year. FDI in the financial sector showed a significant increase, up 426.7 percent year on year.

In June, 2332 foreign-invested enterprises were approved, grow 8.8 percent year on year. FDI reached 145.8 billion US dollars, up 0.7 percent from the same period last year. Meanwhile, many large transnational companies, such as Daimler, Samsung

and Sumitomo Electric have continued to reinvest to China.  
[MOFCOM News](#)(Currently Only Available in Chinese)

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