

Press release

News from the International Capital Market Association (ICMA)

Talacker 29, P.O. Box, CH-8022, Zurich
www.icmagroup.org

Please see foot of release for contact details

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For immediate release

ICMA Executive Education appoints new head of business development.

(Zurich, Switzerland) The International Capital Market Association (ICMA), which represents capital market participants globally, is pleased to announce that David Senior has joined ICMA as the Head of Business Development for ICMA Executive Education.

In his new role David has responsibility for growing ICMA's long established Executive Education business, run in conjunction with the ICMA Centre, Henley Business School, University of Reading, which delivers high quality specialised education programmes for international financial market participants. He will initiate the global roll-out of two new diploma qualifications, recently launched by ICMA Executive Education, focused on Securities and Derivatives and Financial Market Operations.

David Senior was previously Business Development Manager for the EMEA Credit Risk business at Informa and has held senior positions in sales and business development at Euromonitor and Capita, where he managed sales to an international client base in Asian, Caribbean and African markets.

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Notes for Editors

ICMA Executive Education

ICMA Executive Education is a joint venture between ICMA and ICMA Centre at the Henley Business School University of Reading. Covering technical securities/derivatives and operations, the professional qualifications and training programmes are aimed at market practitioners in the financial markets and delivered in major financial centres. All ICMA's Executive Education training courses are under the academic supervision of the ICMA Centre and its faculty, a team comprising highly qualified academic, professional and industry experienced staff. The full suite of ICMA Executive Education programmes caters for front office, middle office and operations staff from introductory to specialist levels of learning. The two premier professional certificates,

the IFID and the OCP are both recognised qualifications for the front office and operations areas. Both are “Recommended Exams” on the Wholesale Banking list and have also met the “Appropriate Exam” standards for their respective areas, compiled by the FSSC (Financial Services Skills Council, United Kingdom). ICMA Executive Education also offers two diplomas in Securities and Derivatives and Financial Market Operations. For full details and registration visit: www.icmagroup.org and go to the Education section.

International Capital Market Association

ICMA represents the financial institutions active in the international capital market worldwide. ICMA’s members are located in 50 countries across the globe, including all the world’s main financial centres. ICMA’s market conventions and standards have been the pillars of the international debt market for over 40 years, providing the framework of rules governing market practice which have facilitated the orderly functioning and growth of the market. ICMA actively promotes the efficiency and cost effectiveness of the capital markets by bringing together market participants including regulatory authorities and governments. See: www.icmagroup.org

ICMA Centre

The ICMA Centre at Henley Business School, University of Reading has an international reputation for undergraduate, postgraduate and executive education for the financial markets. Established in 1991 with funding provided by the International Capital Market Association (ICMA) in Zurich, the Centre is housed in a purpose-built modernist building with state-of-the-art facilities including three dealing rooms. The Centre recently celebrated the opening of its new extended facilities including an additional flagship 40-seat dealing room equipped by Thomson Reuters. See: www.icmacentre.ac.uk

ICMA Communications

Allan Malvar
+44 20 7213 0322
+44 7738 696 451

allan.malvar@icmagroup.org

Margaret Wilkinson
+44 20 7213 0323
+44 7931 100 499

margaret.wilkinson@icmagroup.org