ICMA
Driving the Agenda in the International Bond Markets

For more than 50 years, ICMA has made a significant contribution to the development of the international capital market by facilitating the interaction between all sides of the international bond markets including issuers, intermediaries, investors, and market infrastructure providers, among others.

ICMA, representing around 620 member firms from 68 jurisdictions globally, performs a crucial central role in the market by providing industry-driven standards and recommendations for issuance, trading and settlement in international fixed income and related instruments. ICMA engages closely with regulatory and governmental authorities, both at the national and supranational level, to help ensure that financial regulation promotes the efficiency and cost effectiveness of the capital market.

ICMA members have a real voice in shaping market development, innovation, best practice, and effective regulatory advocacy across fixed income primary, secondary (both term and short end) and repo and collateral markets through ICMA's committees, forums and working groups. Sustainable finance and the digitalisation agenda are firmly embedded as key industry drivers in all of the market areas in which we operate.

Members actively contribute to the leading role played by ICMA in the international capital markets by helping to:

- Design and promote international market standards and development initiatives.
- Formulate the basis on which ICMA conducts a close strategic dialogue with regulators and responds to regulatory consultations.
- Advance technology and digitalisation initiatives across all areas of market activity.

ICMA is where solutions to industry challenges and issues are sought, advocacy is mobilised, best practices are developed, innovation is implemented and networks are formed to deliver increased efficiency to the entire market, while supporting sustainable economic development.

Key features of ICMA's impact across all its areas of operation and focus are as follows:

Primary Markets

- The ICMA Primary Market Handbook includes over 400 pages of guidance and standard language for use in new issues.
- The ICMA Primary Market Practices Committee and the ICMA Legal & Documentation Committee are the representative bodies for the primary debt markets, composed of firms active in lead-managing cross-border syndicated issues. They are supported by several ICMA forums and working groups in different centres and regions.
- ICMA brings together sovereign, supranational and agency issuers globally through the Public Sector Issuer Forum; corporate issuers through the Corporate Issuer Forum; and financial institution issuers through the Financial Institution Issuer Forum.
- ICMA has played a pivotal role, working with the Financial Conduct Authority (FCA) and the Bank of England, in the transition from LIBOR to risk-free rates in the international bond market.

Secondary Markets

- ICMA's rules and recommendations for the secondary market, including the rules governing the buy-in process and recommendations to improve settlement efficiency, continue to support efficient cross-border secondary markets. They have also served as the foundation for dispute resolution.
- The ICMA Secondary Market Practices Committee, composed of sell-side and buy-side member firms, as well as relevant infrastructures, is firmly established as the key representative body for the international, cross-border secondary bond markets.
ICMA launched a Bond Market Liquidity Taskforce in early 2023, using its various initiatives related to fixed income market structure and liquidity to take a more holistic market view and address market participants' concerns around bond market quality and liquidity. The Taskforce is looking at the interdependencies of different markets to help identify potential risks and vulnerabilities, as well as making recommendations to improve market liquidity and resilience.

ICMA has led the industry in the successful campaign to oppose mandatory buy-ins under the EU Central Securities Depositories Regulation (CSDR). Currently it is focused on ESMA's proposals to increase penalties for settlement fails.

ICMA, through its buy and sell-side members, has led the industry in reaching a consensus and advocating a balanced and appropriate post-trade transparency regime framework for bond markets, both in the EU and UK.

ICMA was an early advocate and continues to play a key role in ongoing advocacy for a single EU consolidated tape for bond markets.

ICMA's Electronic Trading Working Group has provided market definitions and best practice for electronic bond pricing distribution, and continues to focus on new trading protocols and innovation in bond trading.

Working closely with members, ICMA has published numerous reports on bond market developments, trends, and structures, covering both Europe and Asia.

**Repo and Collateral**

- Since the early 1990s, ICMA's Global Master Repurchase Agreement (GMRA) has been the principal master agreement for cross-border repos globally, as well as for many domestic repo markets. ICMA commissions and makes available to its members, on an annual basis, legal opinions for 70 jurisdictions globally on the enforceability of the GMRA and its netting provisions. ICMA has created for its members the GMRA Clause Library and Taxonomy, a catalogue of GMRA clauses and their negotiated business outcomes, along with a library of model wordings that could be used to draft for such outcomes in a standardised manner across market participants.

- The ICMA European Repo and Collateral Council (ERCC) is the main industry representative body for cross-border repo and collateral markets in Europe.

- ICMA has recently launched a Global Repo and Collateral Forum (GRCF) which brings together repo market practitioners to discuss repo and collateral developments from a global perspective.

- ICMA maintains the ERCC Guide to Best Practice in the European Repo Market, which sets out detailed standards for the orderly trading and settlement of repos.

- The ERCC's biannual European Repo Market Survey remains the most authoritative source for the size, structure, and dominant trends in the European repo market.

- ICMA has engaged with regulators on various regulations to avoid detrimental impacts on the efficient functioning and liquidity of the repo market, both globally and at EU/UK level, covering both prudential requirements as well as various market regulations (e.g., CSDR, MiFID/R etc).

- ICMA has coordinated the industry's effort to implement detailed reporting requirements under the Securities Financing Transactions Regulation (SFTR). Since the go-live in July 2020, ICMA has collected and aggregated the SFTR public data points on a weekly basis.

- ICMA is working closely with other stakeholders to develop and support repo markets globally, including by providing guidance related to the GMRA but also by providing other related resources, such as the recent ICMA Guides to Asian Repo Markets series (covering ten Asian markets).

**Sustainable Finance**

ICMA provides the de-facto global market standards for sustainable bonds

- Since 2014 ICMA has served as the Secretariat to the Green Bond Principles (GBP), the Social Bond Principles (SBP), the Sustainability Bond Guidelines (SBG) and the Sustainability-Linked Bond Principles (SLBP) - collectively known as “the Principles”, providing support while advising on governance and other issues. The Principles are the de facto voluntary global market standard for sustainable bonds. The total sustainable bond issuance globally in 2023 was USD 863bn, 97% of which was aligned with the Principles. It is the largest source of debt capital finance available for sustainable projects and transition finance, and a strategic market for ICMA members and market participants. The Principles are complemented by guidance documents including handbooks on impact reporting, external reviews, climate transition finance and mapping to the sustainable development goals (SDGs). Working Groups under the Executive Committee of the Principles, supported by ICMA, bring together various stakeholders in the sustainable bonds market.

- ICMA also engages with other organisations to provide thematic guidance. Examples are collaborations with multi-development banks and UN institutions on practitioner guides related to bonds to finance gender equality (Bonds to Bridge the Gender Gap: A Practitioner’s Guide to Using Sustainable Debt for Gender Equality in Nov 2021); bonds to finance economic activities that rely or impact on the use of coastal and marine resources (Practical Guide to Finance the Sustainable Blue Economy in Sept 2023), and the issuance of sustainable sukuk (Guidance on Green, Social and Sustainability Sukuk). ICMA
has also worked with the European Leveraged Finance Association (ELFA) to publish practical recommendations for high-yield sustainability-linked bonds (May 2023).

ICMA is involved in market and policy initiatives as well as regulatory dialogues

- ICMA responds to consultations on behalf of its members and keeps a regular dialogue going with regulators mainly in the EU, the UK and Asia, but also in other global jurisdictions. In the EU, ICMA was the only trade association to be a member of the high-level expert group (HLEG) and the technical expert group (TEG) as well as the EU Platform on Sustainable Finance. This is reflected in the EU Green Bond Standard being based on the Green Bond Principles (GBP).
- ICMA, jointly with the IRSG, took on another Secretariat role for the drafting of a voluntary Code of Conduct for ESG Ratings and Data Product Providers. The Code was published in December 2023.

ICMA provides publications, events, podcasts, education and also leads numerous other initiatives in sustainable finance

- In February 2024, ICMA published a thought leadership paper on transition finance.
- The Annual Conference of the Principles is a major international industry event attracting top level speakers and delegates.
- Our educational offering includes public sustainable bond courses at both foundation and advanced levels and also in-house training on sustainability-linked bonds.

Asset Management

- Buy-side members of ICMA have a distinctive voice through the Committee of the ICMA Asset Management and Investors Council (AMIC), both on market-related issues and regulation.
- ICMA brings together its buy-side and sell-side members wherever possible to represent the views of the market as a whole on an international basis.

Fintech and Digitalisation

Fintech and digitalisation are well embedded in all the Association’s work in primary, secondary, repo and collateral fixed income markets, with established working groups on Distributed Ledger Technology (DLT) and blockchain in bond markets and market electronification. The ICMA Fintech Advisory Committee, which draws on experts from ICMA’s diverse membership, provides guidance on the association’s engagements on Fintech, including regulatory and legislative developments.

- Common standards play a critical role to avoid market fragmentation, enable end-to-end automation in traditional bond markets, and facilitate the emergence of a digital or DLT-based ecosystem.
- ICMA’s Bond Data Taxonomy (BDT) provides a common language for key bond information. It is available in machine-readable format and can be used to automate the bond issuance process and also represent digital i.e. DLT-based debt instruments.
- The Common Domain Model (CDM), a joint initiative between ICMA, ISDA and ISLA, enables end-to-end automation of bond, repo, securities lending and derivatives trading as well as reporting. The CDM is available in Java and other programming languages.
- ICMA is working on fostering the development of scalable, liquid and efficient DLT-based bond markets. ICMA’s DLT Bonds Legal Subgroup is focused on risk factors and disclosure in DLT bond offering documents. This analysis, in conjunction with ICMA’s Bond Data Taxonomy and Common Domain Model, will form the basis for a framework for a standard end-to-end lifecycle of a DLT-based bond.
- ICMA works closely with regulators to foster innovation, harmonise post-trade and facilitate reporting. ICMA has engaged with HM Treasury’s proposal for a UK Digital Securities Sandbox and is a member of the Bank of England’s Data Standards Committee. Furthermore, ICMA takes part in the Eurosystem’s New Technologies for Wholesale settlement Contact Group (NTW-CG), aimed at supporting the emergence of digital securities as well as the ECB’s Securities Group (SEG), which is focused on post-trade harmonisation and innovation across the EU emergence of digital securities as well as the ECB’s Securities Group (SEG), which is focused on post-trade harmonisation.
- ICMA’s FinTech directories are unique resources available to members and regulators, covering: primary markets, electronic trading, repo trading, operations, distributed ledger technology (DLT) and CSDR settlement discipline.

Education and Training

- For close to 50 years, ICMA’s educational offering has played a major part in its mission to raise standards in the international capital market, training staff from the regulatory and central banking community as well as a wide variety of other market participants globally.

ICMA supports and engages with members through dedicated helpdesks for legal, regulatory, and sustainable finance enquiries. ICMA also organises an extensive calendar of meetings and events, globally and virtually. ICMA provides insight into the capital markets through its reports, research papers and newsletters as well as podcasts with leading market practitioners.
ICMA’s global reach – Over 620 members in 68 jurisdictions

Contact Us:
To learn more about the work of ICMA and how membership of ICMA could benefit your organisation please get in touch:

Allan Malvar
Managing Director, Head of Membership & Communications
E: allan.malvar@icmagroup.org
T: +44 20 7213 0322
M: +44 7738 696451

Sanaa Clausse-BenAbdelhadi
Senior Director, Head of Business Development
E: sanaa.clausse@icmagroup.org
M: +44 7584 235 080

Our Office Locations

ICMA Zurich
T: +41 44 363 4222
Dreikönigstrasse 8
8002 Zurich

ICMA London
T: +44 20 7213 0310
110 Cannon Street
London EC4N 6EU

ICMA Paris
T: +33 1 83 75 66 13
25 rue du Quatre Septembre
75002 Paris

ICMA Brussels
T: +32 2 801 13 88
Avenue des Arts 56
1000 Brussels

ICMA Hong Kong
T: +852 2531 6592
Unit 3603, Tower 2, Lippo Centre
89 Queensway, Admiralty, Hong Kong

www.icmagroup.org