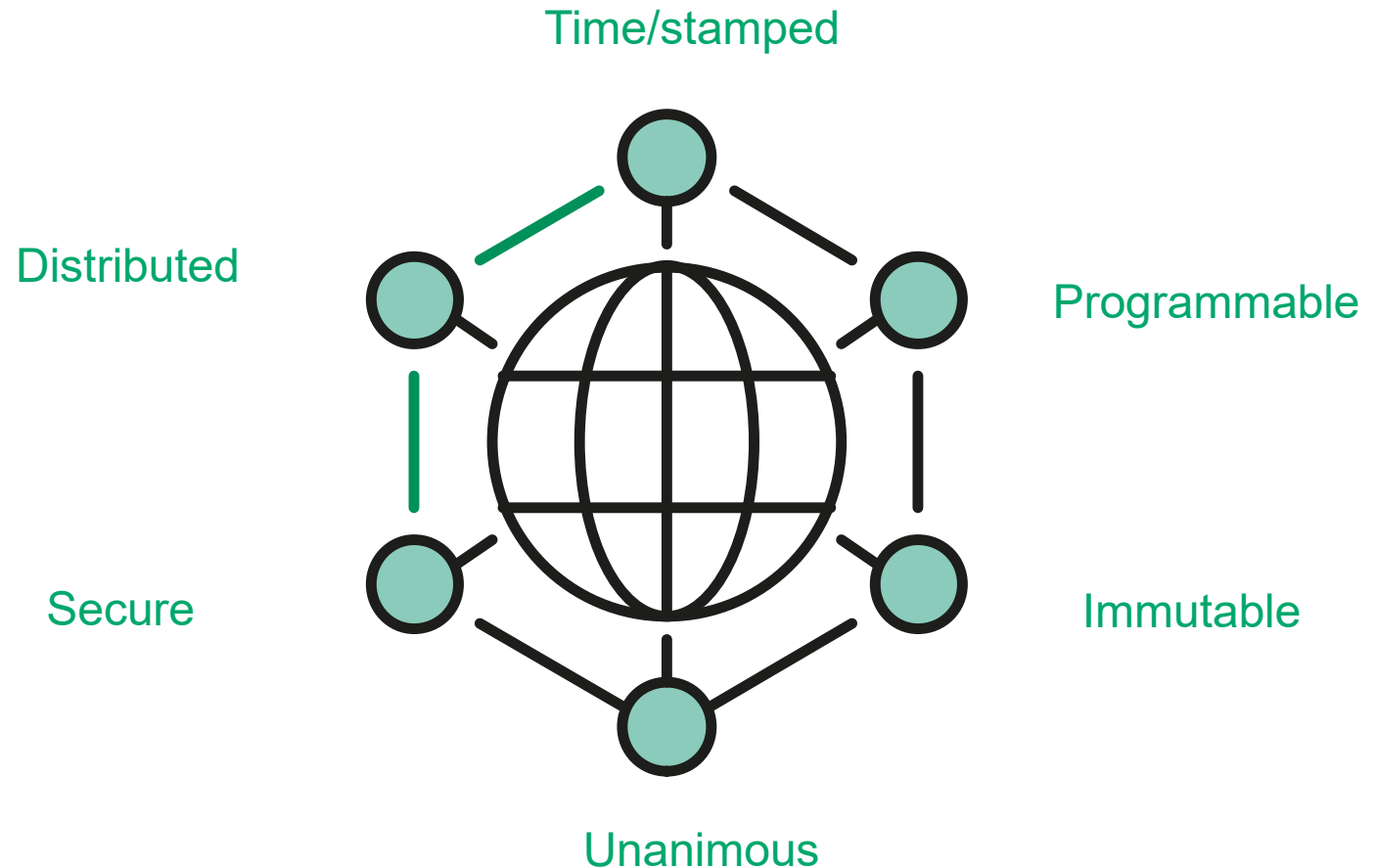


Understanding Blockchain

Blockchain:

- A distributed ledger technology that allows digital transaction data to be recorded simultaneously across multiple sites without a centralised administrator
- Sometimes referred to as the world's computer, Web 3.0
- Allows initiatives and teams to build business models



What is tokenization?

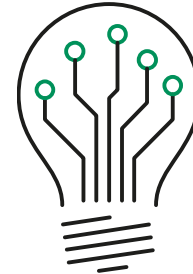
What is tokenisation?

Tokenisation is the process of converting rights of an asset into a digital token on a **blockchain**.

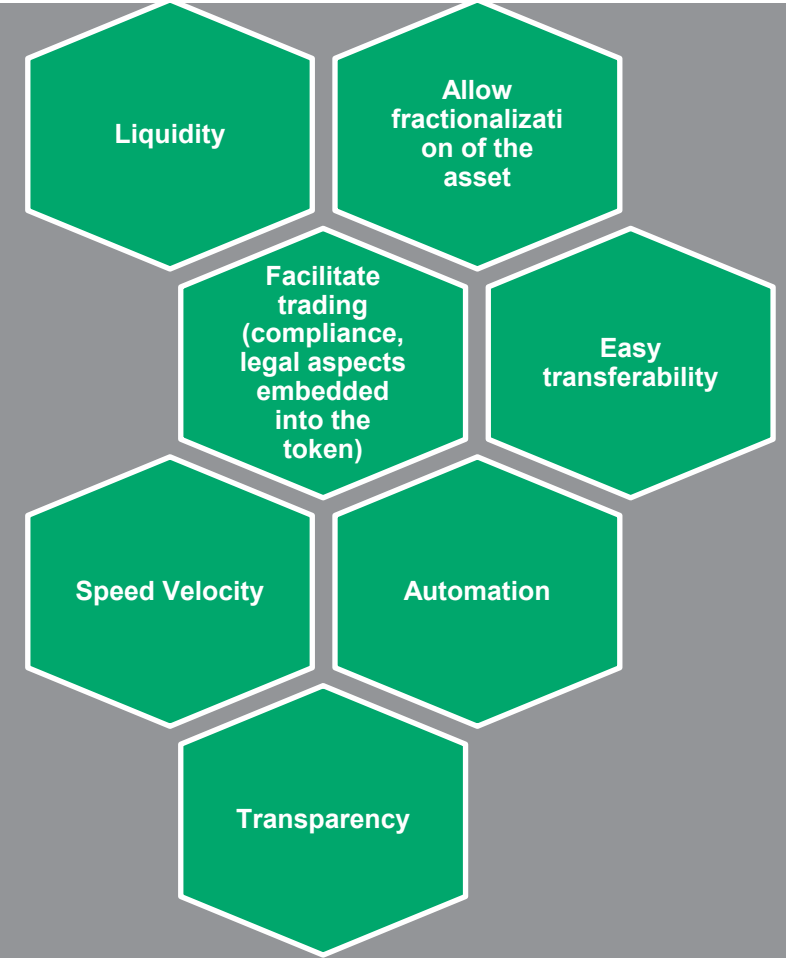
It combines the smart contract and the investment instrument into one instrument.

What can be Tokenized?

1. Assets owned by individuals, companies and governments
2. Equity in businesses
3. Investment Funds
4. Services and goods of businesses



Main benefits of asset tokenisation:



Tokenisation will drive the next innovations in financial markets

